# SOUTH KOREA FINDINGS 2018



# GLOBAL



# METHODOLOGY

On behalf of the Varkey Foundation, Ipsos MORI interviewed **27,380** parents across **29 countries** using an **online survey** via the Ipsos Online Panel system\* between the 8th December 2017 and 15th January 2018. These countries were:

Argentina
India
Singapore
Australia
Indonesia
South Africa
Brazil
Italy
South Korea
Canada

Japan Spain China Kenya\*\* Turkey Colombia Malaysia Uganda\*\* Estonia\*\* Mexico United Kingdom Finland Peru United States France Poland Vietnam Germany Russia

- 1,000 parents took part in South Korea. Results contain 1,000 interviews from all other countries except Estonia (500), Kenya (501) and Uganda (371).
- Data has been weighted by age, gender and region of child and corrected for gender of parent.
- As such, the survey is representative of parents of children aged 4-18 in education, based on these characteristics, with equal views from mothers and fathers.
- All countries contribute equally to the total global average. Data has not been adjusted for the relative size of population.
- The survey was conducted online. For countries where internet penetration is low (such as India, Uganda, Kenya, Peru and Indonesia), it is important to note that the data is representative of the urban online population, which tends to be better educated and financially better off.





**Less than half (43%)** of South Korean parents think the quality of teaching at their child's school is fairly good or very good, significantly lower than in any other country polled.

Global average	78%
Global rank	29 <sup>th</sup>



More than half (52%) of parents say a happy environment for children is among the most important factors when choosing a school – higher than any other country surveyed.

Global average	30%
Global rank	1 st



More than half (52%) say their child's school is not preparing them well the world of 2030 and beyond, the most of any country surveyed.

Global	average	30%
Global	rank	1 <sup>st</sup>







More than a third (35%) of parents list discrimination and inequality as among their top three concerns about their child's future, the highest of any country surveyed.

Global average	18%
Global rank	1st





How would you rate the quality of teaching at your child's current school?

**Less than half (43%)** of South Korean parents think the quality of teaching at their child's school is fairly good or very good, significantly lower than in any other country polled.

#### \*Mean science score in PISA Science 2015

Countries/economies with a mean performance/share of top performers above the OECD average; countries/economies with a share of low achievers below the OECD average

Countries/economies with a mean performance/share of top performers/share of low achievers not significantly different from the OECD average

Countries/economies with a mean performance/share of top performers below the OECD average; countries/economies with a share of low achievers above the OECD average

# GLOBAL PARENTS' SURVEY

% rating quality as 'fairly poor'/'very poor' % rating quality as 'fairly good'/'very good' PISA 2015\* Kenya 2% 92% N/A United States 91% 3% 496 India 5% 87% N/A Estonia 87% 534 3% United Kingdom 4% 87% 509 Finland 87% 3% 531 Australia 5% 86% 510 Indonesia 86% 403 Brazil 85% 4% 401 South Africa 5% 84% N/A Canada 5% 84% 528 Argentina 84% 4% 475 Colombia 83% 416 Singapore 80% 3% 556 Uganda 14% 80% N/A Spain 79% 3% 493 China 78% N/A Italv 6% 78% 481 **GLOBAL AVERAGE** 5% 78% N/A 78% France 5% 495 Vietnam 77% 2% 525 Mexico 76% 2% 416 Poland 8% 75% 501 Malaysia 75% 5% N/A 75% Peru 2% 397 Turkey 72% 6% 425 61% Japan 7% 538 57% Germany 8% 509 Russia 48% 8% 487 South Korea 43% 5% 516

How would you rate the quality of free to attend government-funded schools in your country?

Even fewer parents (**33%**) rated the quality of free to attend schools in South Korea as good.

> GLOBAL PARENTS' SURVEY

#### ■ % rating quality as 'fairly poor'/'very poor'

■ % rating quality as 'fairly good'/'very good'

Finland	3%	90%
Estonia	4%	78%
Singapore	5%	73%
Canada	12%	69%
Australia	13%	69%
United Kingdom	10%	68%
United States	17%	62%
China	9%	58%
Indonesia	10%	56%
Malaysia	16%	55%
Kenya	24%	51%
Poland	18%	51%
Vietnam	14%	47%
India	34%	47%
GLOBAL AVERAGE	24%	<b>47</b> %
Spain	23%	39%
France	30%	39%
Japan	15%	36%
Argentina	34%	34%
Italy	31%	34%
South Korea	12%	33%
Germany	24%	30%
Colombia	28%	30%
Brazil	51%	28%
Russia	28%	27%
South Africa	54%	25%
Turkey	38%	24%
Uganda	66%	20%
Mexico	35%	18%
Peru	38%	14%
i ciu	5070	14/0

Which of the following statements best describes your experience of choosing your child's <u>current school?</u>

One reason for this may be because only **42%** of South Koreans reported they had a choice of schools and got their first choice for their child. This is lower than any other country surveyed apart from Japan (**29%**). However, this pessimism is at odds with the country's PISA ranking of 11th out of 70

# GLOBAL PARENTS' SURVEY

% who got first choice out of multiple options% who had only one option

% who did not get first choice out of multiple options% don't know

Mexico	76%			12% 10%	1%
United Kingdom	72%		1	1% 14%	2%
Peru	69%			<b>19% 8%</b>	B%
India	68%			24% 7	<b>%</b> 1%
Spain	68%		16%	<b>%</b> 14%	3%
Australia	67%		10%	20%	3%
Italy	66%		12%	20%	2%
Indonesia	66%		21	<b>%7%</b>	5%
Malaysia	62%		20%	15%	2%
South Africa	62%		18%	19%	1%
Poland	61%		13%	23%	3%
Russia	60%		11%	28%	1%
Kenya	59%		25%	15%	1%
Singapore	59%		31%	8%	2%
China	57%		17%	25%	1%
GLOBAL AVERAGE	57%		16%	23%	3%
Brazil	57%		17%	23%	3%
Argentina	55%		21%	<b>15%</b> 9	%
Colombia	55%		20%	<b>11%</b> 14%	
Estonia	54%	10%		31%	6%
Germany	52%	11%		33%	3%
Uganda	52%		29%	17%	2%
Canada	50%	6%	42	%	3%
Finland	49%	6%	41%	/ D	5%
Turkey	49%	24%		27%	1%
Vietnam	48%	28	8%	23%	1%
United States	48%	7%	42%	6	4%
France	43%	5%	50%		<b>२</b> %
South Korea	42%	21%		35%	3%
Japan	29% 8%		57%		7%

Which of the following, if any, were the most important factors when choosing your child's current school?

More than half (52%) of parents say a happy environment for children is among the most important factors when choosing a school – higher than any other country surveyed.

**GLOBAL** 

PARENTS' SURVEY

Academic record/ School ethos Quality of teachers (the values facilities distance environment exam results from home for children... and culture) of the school Russia 69% 58% 29% 25% 16% United States 61% 39% 26% 32% Vietnam 12% 40% Italy 57% 26% Poland 54% 58% 19% Germany 54% 33% 21% China 54% 50% 18% 34% France 52% 55% 28% 34% 26% 28% Canada 35% 51% 23% 52% 38% 31% Turkey 51% 17% 30% 34% Brazil 50% 28% India 49% 24% 34% Argentina 30% 27% 46% Spain 45% 42% 28% Australia 45% 36% 31% 44% GLOBAL AVERAGE 45% 25% 45% 27% South Africa 44% 30% United Kingdom 43% 34% 29% Malaysia 22% 439 27% Singapore 30% 19% Colombia 31% 22% Peru 31% 22% Mexico 37% 46% 26% 21% 24% 6% Estonia 33% 36% 53% Indonesia **19% 14% 18%** 31% 36% 30% South Korea 29% 19% 29% 359 52% 60% Finland 21% 23% 16% Uganda 13% 12% Kenya 15% 16% 41% Japan 25% 40% 19% 48% 28%

Top 6 categories most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally

#### Quality of A happy Location or

NB: 30% of parents from Uganda and from Indonesia gave an answer of 'don't know'

Base: All parents who had more than one school from which to choose (20072). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

How well, if at all, do you think your child's school is preparing them for the future world of 2030 and beyond?

More than half (52%) say their child's school is not preparing them well the world of 2030 and beyond, the most of any country surveyed.

> **GLOBAL** PARENTS' SURVEY

% not well % well PISA 2015\* India 11% 88% N/A 86% Indonesia N/A Finland 15% 78% 531 United States 18% 76% 496 China 23% 72% 518 Kenya 28% 71% N/A Vietnam 70% 28% 525 Singapore 69% 24% 556 Malaysia 69% 27% N/A South Africa 29% 69% N/A Australia 23% 68% 510 United Kingdom 21% 67% 509 Colombia 67% 30% 416 67% Estonia 24% 534 Spain 27% 67% 493 Mexico 31% 65% 416 Brazil 32% 65% 401 Argentina 31% 65% 475 **GLOBAL AVERAGE** 64% 30% N/A 34% 64% 397 Peru Uganda 37% 62% N/A Canada 31% 61% 528 Turkey 38% 59% 425 Germany 36% 57% 509 Italy 43% 52% 481 Poland 41% 51% N/A 25% 48% Japan 538 44% 47% 495 France Russia 46% 47% 487 South Korea 52% 37% 516

Taking everything into consideration, how optimistic or pessimistic are you about your child's future?

Only **35%** are optimistic about their child's future in general, far below the global average of **60%**.

GLOBAL PARENTS' SURVEY

	% pessimistic	■% optimistic
Peru	3%	83%
Kenya	14%	81%
Indonesia	8%	79%
Colombia	6%	77%
Mexico	4%	76%
Finland	4%	73%
Brazil	11%	71%
Argentina	9%	70%
India	17%	70%
United States	8%	68%
Vietnam	8%	68%
Estonia	10%	66%
China	7%	66%
Uganda	16%	64%
Russia	13%	64%
Canada	11%	62%
GLOBAL AVERAGE	13%	60%
Australia	13%	59%
South Africa	22%	57%
United Kingdom	13%	57%
Malaysia	21%	55%
Poland	12%	52%
Turkey	22%	49%
Singapore	17%	47%
Spain	15%	41%
Italy	19%	39%
Germany	12%	38%
South Korea	12%	35%
France	23%	31%
Japan	14%	28%

What, if any of the following, causes you the most anxiety about your child's future?

More than a third (35%) of parents list discrimination and inequality as among their top three concerns about their child's future, the highest of any country surveyed.

More than a quarter (28%) of South Korean parents list inability to keep pace with technology as among their top three anxieties about their child's future, higher

# **GLOBAL** PARENTS' SURVEY

# Top 7 categories most often chosen as 1<sup>st</sup>,2<sup>nd</sup> or 3<sup>rd</sup> choice globally including 10<sup>th</sup> most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally ('ability to keep pace with technology')

<ul> <li>Getting a job and</li> <li>having a</li> <li>successful career</li> </ul>	,	taying safe a	Peer pressure and attitudes cowards drink drugs and set	king,	alth/disease	Discrimination and inequality		Ability to keep pace with technology
France	59%		40%	26%	27%	24%	19% 3	2% 8%
Singapore	53%		54%	14%	28%	21%	9% 11% 18	8%
Canada	52%		49%	19%	34%	20%	13% 14% 8%	
Spain	51%	30%	3	1%	37%	46%	21%	<b>14%</b> 7%
South Africa	50%	40	)%	43%		39% 1	1% 34%	7%12%
Russia	50%	35%	6	33%	23%	41%	12% 19%	
Italy	47%	30%	36	%	32%	35%	18% 18%	<mark>// 11%</mark>
United Kingdom	46%	47	%	24%	34%	18% 119		
Australia	46%	49		27%	37%		<b>3% 17% 11</b>	%
China	45%	26%		5%	42%	14% 7% 2	4%	
Argentina	45%	28%	44		35%	29%	22% 8%	
Mexico	43%	35%		53%		<b>31%</b> 19%		<b>6%</b>
GLOBAL AVERAGE	42%	34%	30%			26% 18%		
Malaysia	42%	50%		35%	309			16%
Vietnam	42%	28%	22%	34%			11% 19%	
Uganda	41%	35%	9%	31%		<mark>% 7%</mark> 15%		
Brazil	41%	28%	38%				10% 15%	
Estonia	40%	25%	25%	27%			%	
Germany	39%	26%	35%	24%	29%			9%
United States	39%	37%	32%	6		18% 18%	23% 12%	
Colombia	39%	30%	38%		36%	19% 21%		
India	39%	28%	32%	25%	28%	14% 179		l
Kenya	38%	29%	3%	44%	21%	14% 7% 16		
Finland	37%	31%	28%	23%	23%	20% 21%		
Turkey	37%	29%	27%	28%	30%	27%	33%	9%
Poland	37%	32%	21%	33%	35%		25% 9%	
South Korea	36%	37%	29%	14%	36%	35%		3%
Peru	35%	26%	47%		32%	23% 19%		
Japan	30%	42%	33%	9%	41%	<mark>7%10%</mark> 7	%	
Indonesia	24% 22%	23%	35%	15%	18% 1	3% 17%		

NB: 30% of parents from Indonesia gave an answer of 'don't know'

Which of the following, if any, are the most important areas where you think your child's school should be doing more to better prepare your child for the world of 2030 and beyond?

A total of **69%** see a greater focus on the new types of careers, jobs and skills needed for the future as among the top three areas in which their school needs to improve to prepare their child for 2030 and beyond. Whereas **67%** want to see a more up to date curriculum that keeps pace with change.

# **GLOBAL** PARENTS' SURVEY

		% sel	ecting as 1	<sup>st</sup> /2 <sup>nd</sup> /3 <sup>rd</sup>	choice						
<ul> <li>Greater focus on the new type of careers, jobs and skills needed for the future</li> <li>A more relevant and up to date curriculum that keeps pace with change</li> </ul>		ım pre h use	<ul> <li>Greater focus on preparing them to use new and emerging technology</li> </ul>		<ul> <li>Greater focus on non-traditional or 'softer' skills</li> </ul>			international			
South Korea	69%		67%	7% 44%			54%		44%		
South Africa	66%		55%	65%			28%	47%			
Australia	64%		60%		64%		419		3%		
Canada	62%		7%		52%		48%	28%			
United States	62%	50%		539		48		31%			
United Kingdom	61%	549		52	2%	5	0%	31%			
Germany	60%	57			59%		61%	6	36%		
Kenya	60%	48%		59%		23%	22%				
France	59%	579	%		3%		50%		54%		
Singapore	58%	48%		56%			52%	46%	46%		
India	58%	49%		51%		53%	53%				
Russia	58%	57%	%	64%		40%		31%			
GLOBAL AVERAGE	53%	51%		51%		45%		43%	<u> </u>		
Italy	53%	42%		65%		46%		72	%		
Estonia	52%	36%	40%		43%		7%				
Argentina	52%	57%		56%		44%		45%			
Spain	52%	54%		59%		44%		629	6		
Uganda	51%	40%	57	2%	29%	29% 29%					
Malaysia	50%	52%		50%		55%		49%			
Turkey	49%	50%		51%	44%					55%	
Vietnam	48%	50%		1%		2%		50%			
Japan China	48%	54%	28		44%		2%	440/			
Brazil	47%	44%		%		57%	420/	41%			
-	47%	49%		6%	39%		42%				
Finland	46%	36%	44%		4%	48%					
Peru Colombia	43%	50%	46		39%		50%				
Mexico	43%	45%	45%		43%		53%				
Poland	42%	<u>50%</u> 56%	47	<u>%</u> 53%	34%	50%	49%	57%			
Indonesia	40% 31% 22%		220/	53% 19%		50%		5/%			
indunesid	31% 22%	26%	32%	970							

NB: 54% of parents from Indonesia who Base: Parents who feel their child is underprepared for the world of 2030 and beyond (9758). Research commissioned felt unprepared selected 'don't know' by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.