

# TURKEY FINDINGS 2018



GLOBAL

PARENTS' SURVEY

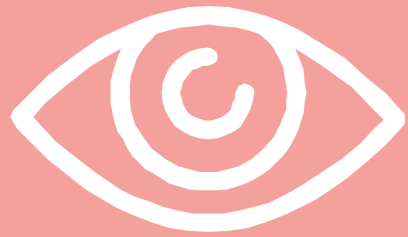


# METHODOLOGY

On behalf of the Varkey Foundation, Ipsos MORI interviewed **27,380** parents across **29 countries** using an **online survey** via the Ipsos Online Panel system\* between the 8th December 2017 and 15th January 2018. These countries were:

Argentina	Japan	United Kingdom
India	Spain	Finland
Singapore	China	Peru
Australia	Kenya**	United States
Indonesia	Turkey	France
South Africa	Colombia	Poland
Brazil	Malaysia	Vietnam
Italy	Uganda**	Germany
South Korea	Estonia**	Russia
Canada	Mexico	

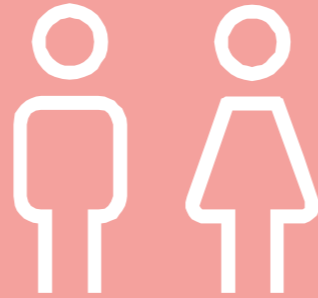
- 1,000 parents took part in **Turkey**. Results contain 1,000 interviews from all other countries except Estonia (500), Kenya (501) and Uganda (371).
- Data has been weighted by age, gender and region of child and corrected for gender of parent.
- As such, the survey is representative of parents of children aged 4-18 in education, based on these characteristics, with equal views from mothers and fathers.
- All countries contribute equally to the total global average. Data has not been adjusted for the relative size of population.
- The survey was conducted online. For countries where internet penetration is low (such as India, Uganda, Kenya, Peru and Indonesia), it is important to note that the data is representative of the urban online population, which tends to be better educated and financially better off.



A third (**33%**) of Turkish parents list terrorism and conflict as among their top three anxieties about their child's future the second highest surveyed in the world after Germany (**34%**).

Global average 16%

Global rank 2<sup>nd</sup>



Turkish parents are concerned about their child's safety at school, with **44%** of them listing it as among their top three anxieties about their child at school.

Global average 34%

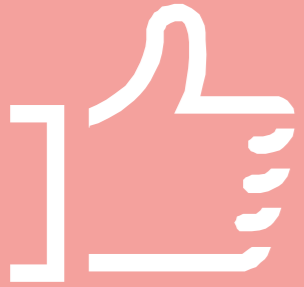
Global rank 6<sup>th</sup>



**Eighty-two percent** of those whose children attend state school said they would be fairly likely or very likely to send their child to a fee-paying school if they could afford it and there was an appropriate place available.

Global average 55%

Global rank 2<sup>nd</sup>



Less than a quarter (**24%**) of Turkish parents rate the quality of free to attend schools in their country as fairly good or very good, the fourth lowest in the world after Peru (**14%**), Mexico (**18%**) and Uganda (**20%**).

Global average 45%

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Global rank 26<sup>th</sup>



Only **27%** of parents approve of religious organisations running free to attend schools, versus **47%** who disapprove.

Global average 40%

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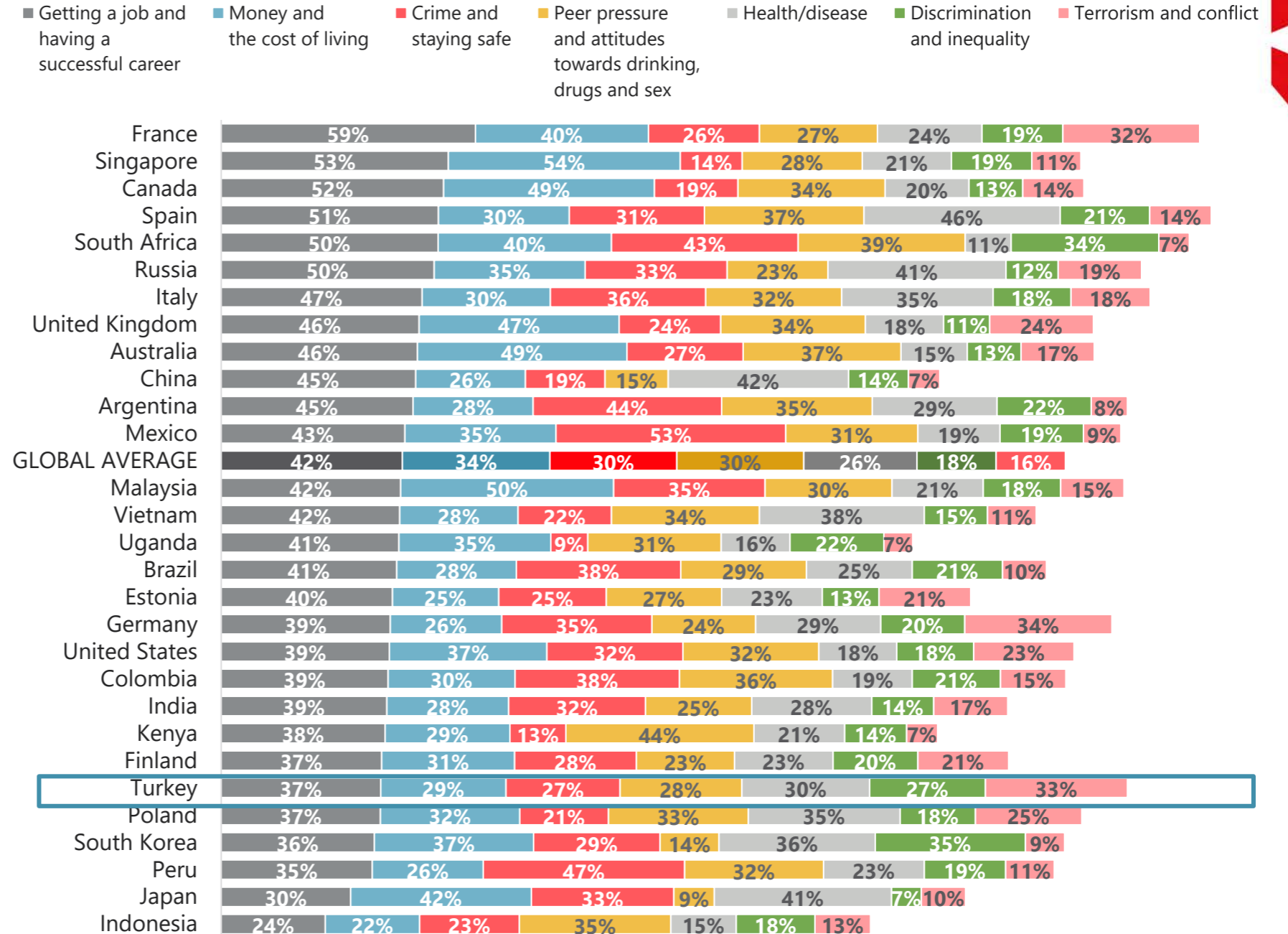
Global rank 21<sup>st</sup>

## What, if any of the following, causes you the most anxiety about your child's future?

A third (33%) of Turkish parents list terrorism and conflict as among their top three anxieties about their child's future the second highest surveyed in the world after Germany (34%).

## GLOBAL PARENTS' SURVEY

### Top 7 categories most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally



NB: 30% of parents from Indonesia gave an answer of 'don't know'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

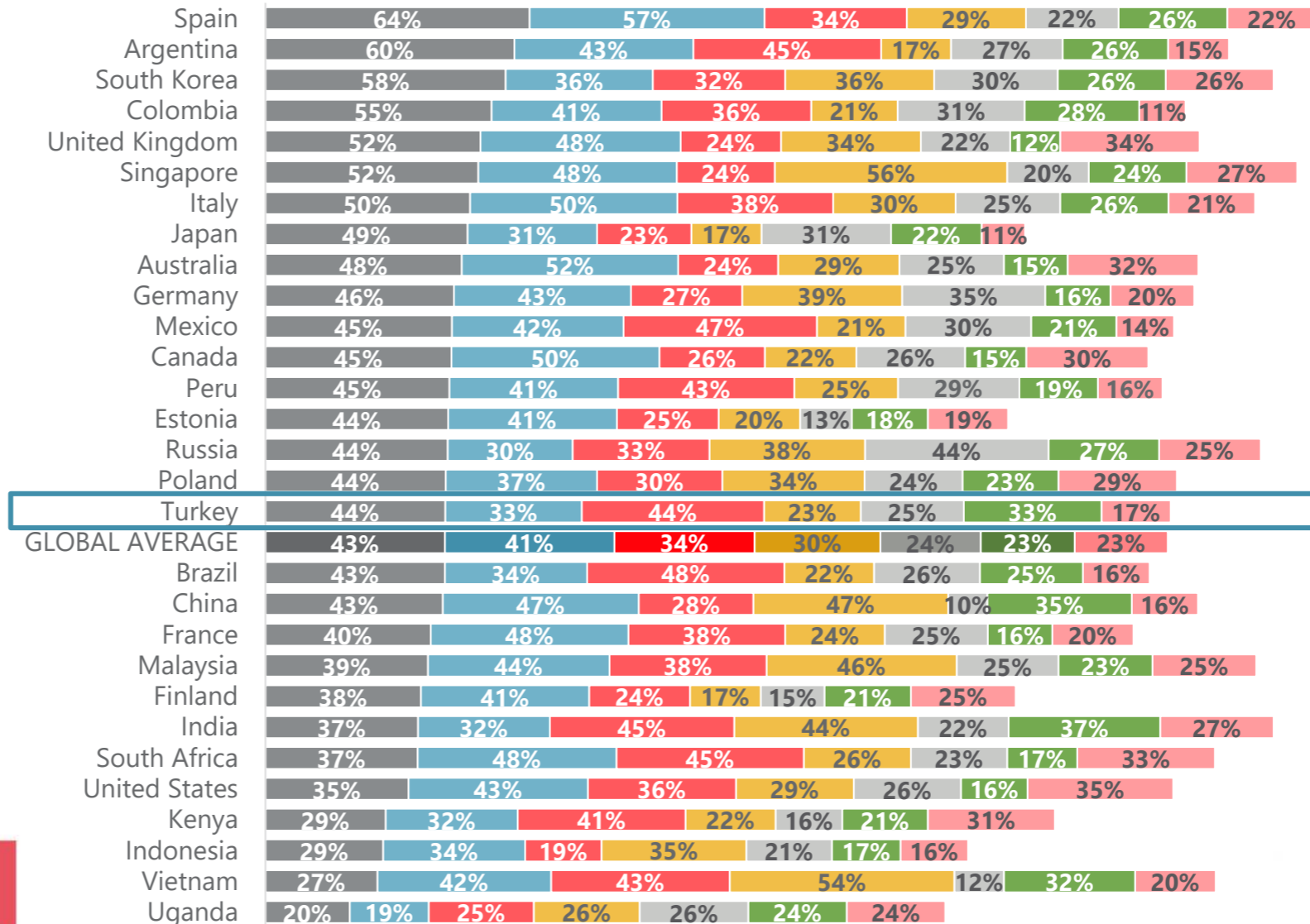
## What, if any of the following, causes you the most anxiety about your child at school?

Turkish parents are concerned about their child's safety at school, with **44%** of them listing it as among their top three anxieties about their child at school.

## GLOBAL PARENTS' SURVEY

### Top 7 categories most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally

- Whether they are happy and enjoy school
- Their mental wellbeing, including bullying
- Their personal safety
- Facing too much academic pressure
- Not being stretched enough academically
- Their physical health
- Growing up 'too early' through peer pressure



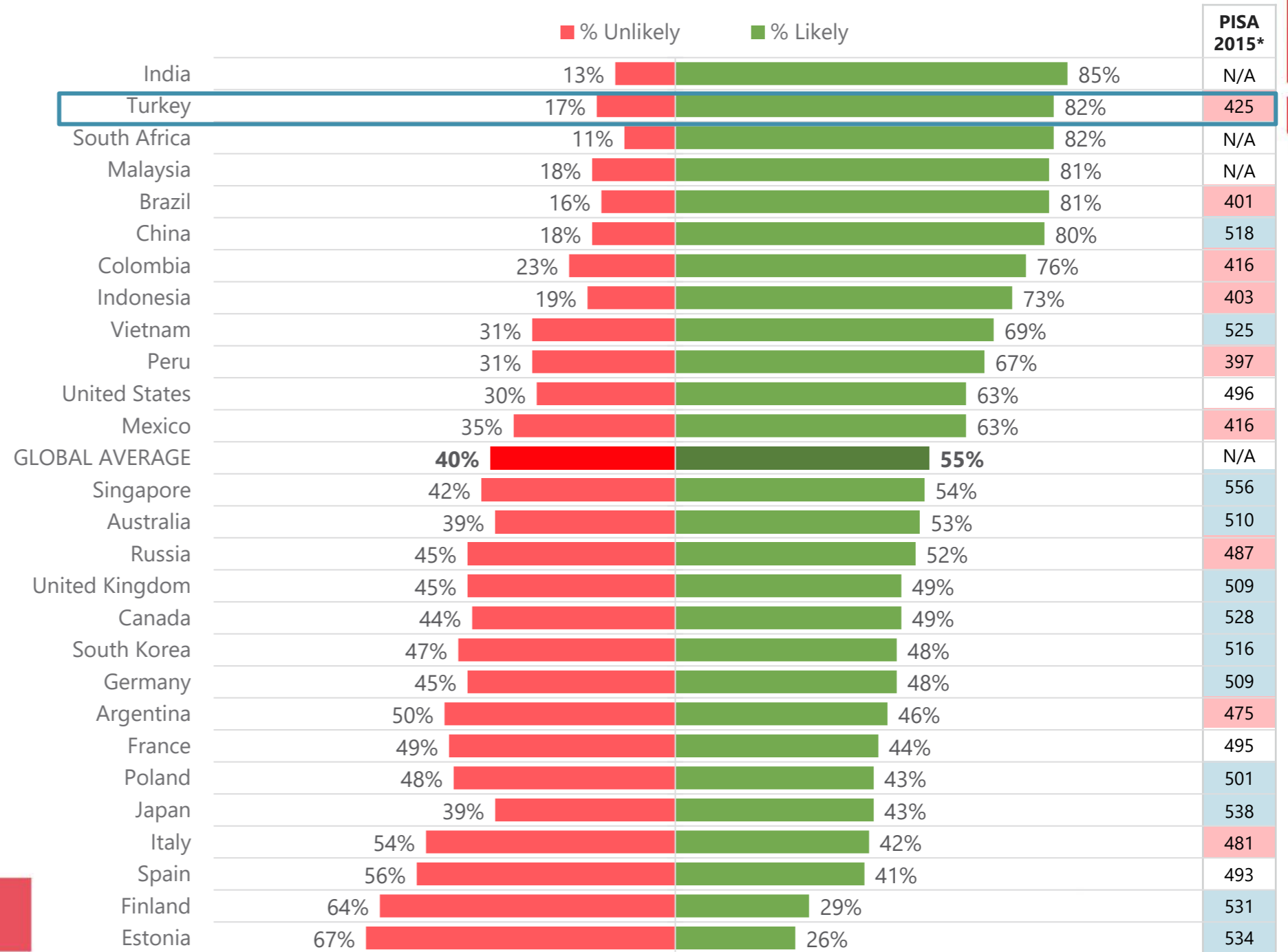
NB: 21% of parents from Indonesia and Finland gave an answer of 'none'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

If it was affordable for you, and if there was an appropriate local place available, how likely would you be to send your child to a fee paying school?

Eighty-two percent of those whose children attend state school said they would be fairly likely or very likely to send their child to a fee-paying school if they could afford it and there was an appropriate place available.

## GLOBAL PARENTS' SURVEY

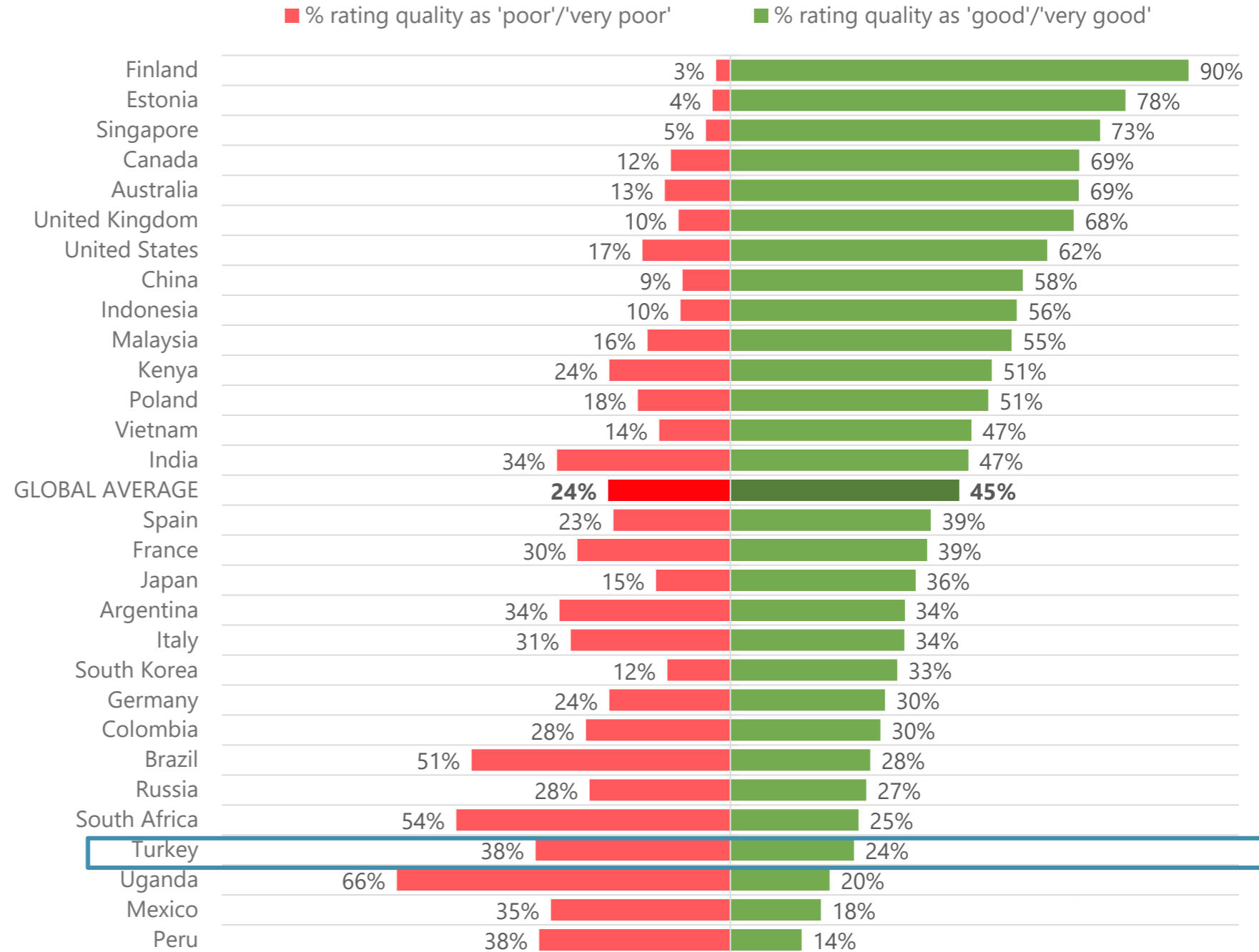


NB: For this filtered question, Uganda and Kenya excluded due to a base size of below 100 Base: Parents of children who attend free to attend government funded schools (16767). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

## How would you rate the quality of free to attend government-funded schools in your country?

Less than a quarter (24%) of Turkish parents rate the quality of free to attend schools in their country as fairly good or very good, the fourth lowest in the world after Peru (14%), Mexico (18%) and Uganda (20%).

## GLOBAL PARENTS' SURVEY





### How would you rate the quality of teaching at your child's current school?

Despite this, **almost three-quarters (72%)** of Turkish parents rate the quality of teaching at their child's school as good.

\*Mean science score in PISA Science 2015

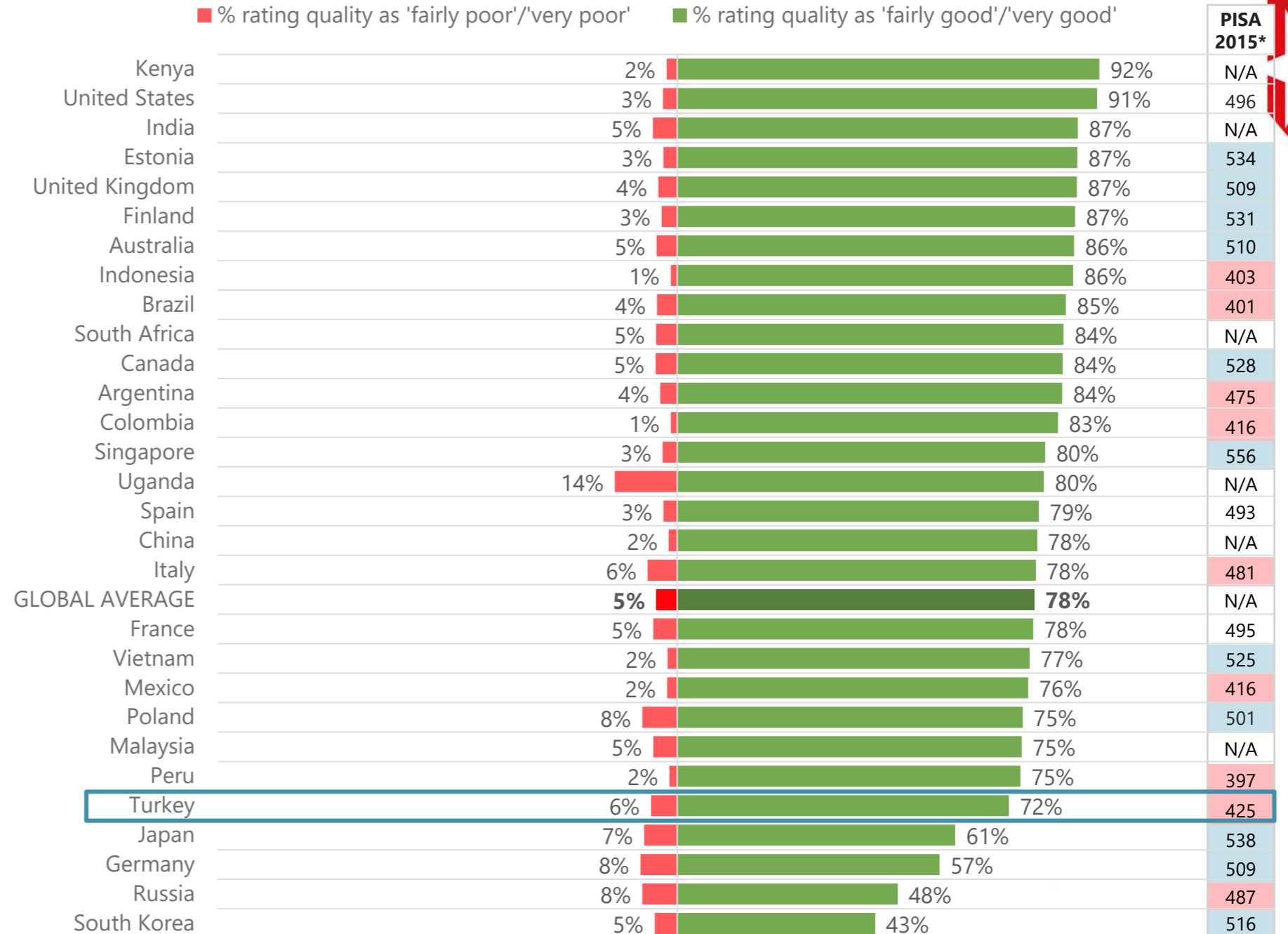
Countries/economies with a mean performance/share of top performers above the OECD average; countries/economies with a share of low achievers below the OECD average

Countries/economies with a mean performance/share of top performers/share of low achievers not significantly different from the OECD average

Countries/economies with a mean performance/share of top performers below the OECD average; countries/economies with a share of low achievers above the OECD average

# GLOBAL

# PARENTS' SURVEY

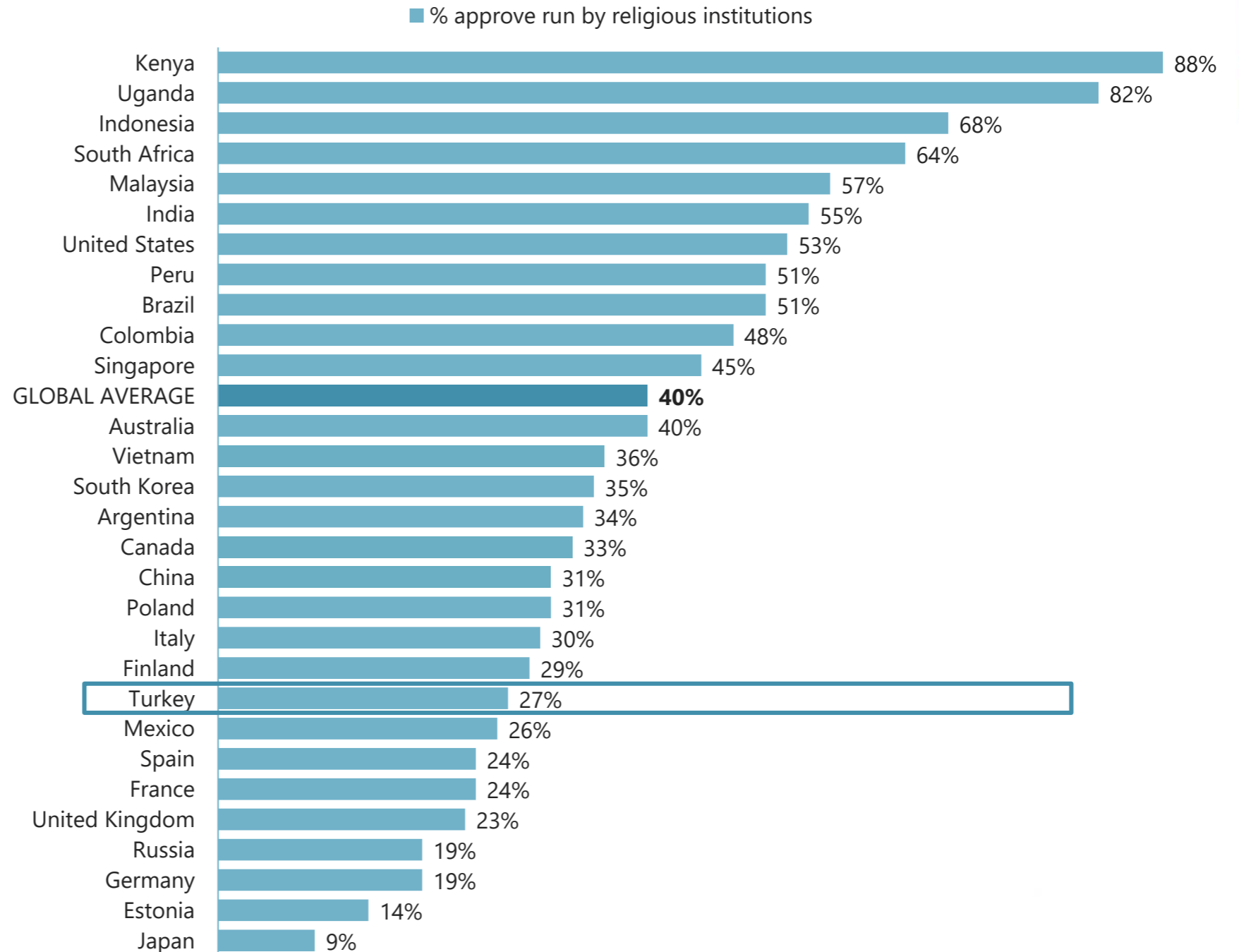


To what extent do you approve or disapprove of the following organisations running free to attend schools?

*Religious institutions*

Only **27%** of parents approve of religious organisations running free to attend schools, versus **47%** who disapprove.

GLOBAL PARENTS' SURVEY



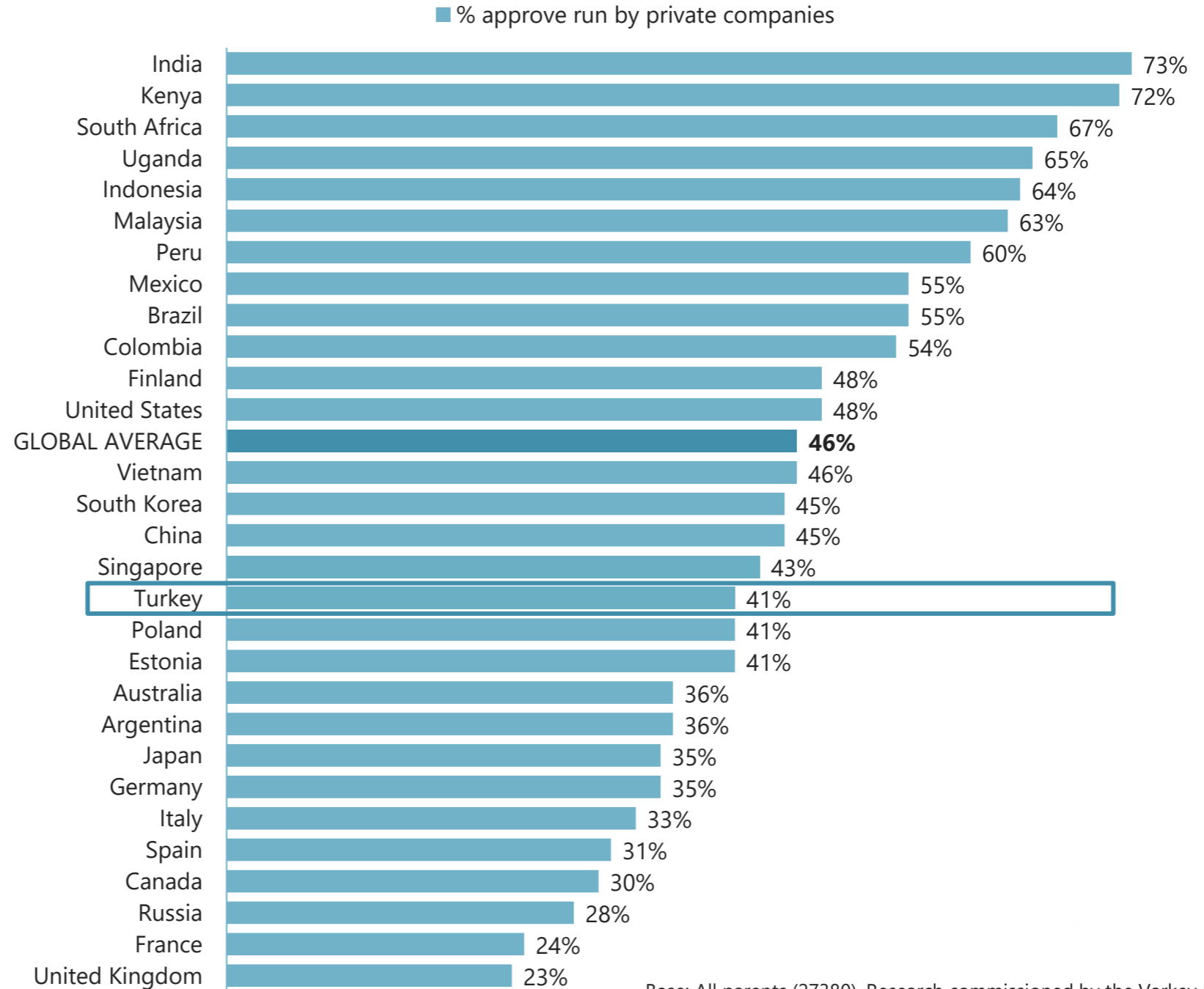
Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

To what extent do you approve or disapprove of the following organisations running free to attend schools?

*Private companies*

By contrast, far more approve (41%) of private companies running free to attend schools than are opposed (23%), although this is slightly below the global average of 46%.

GLOBAL PARENTS' SURVEY



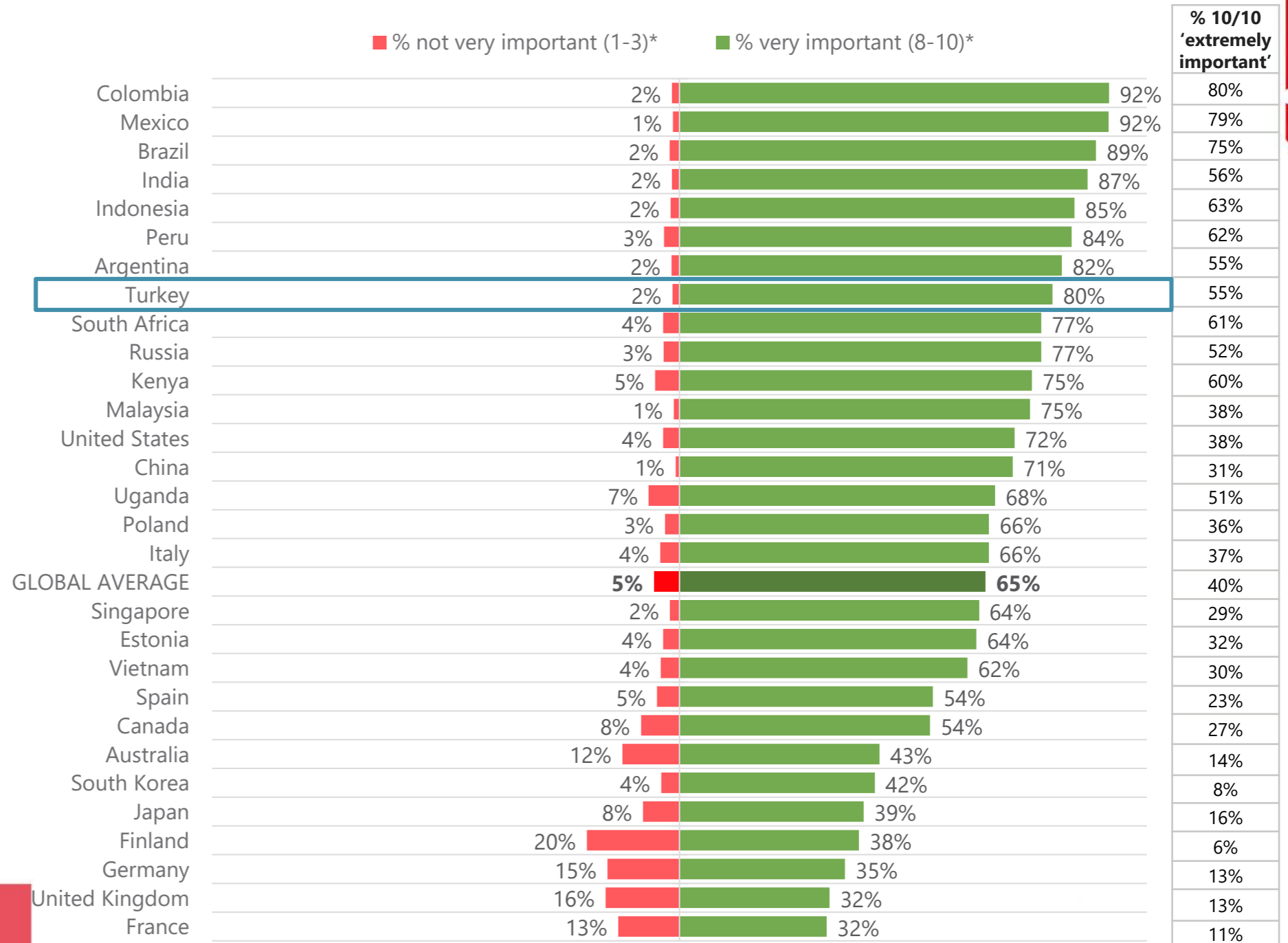
Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.



## How important or not do you think it is that your child attends university in order to achieve the most in life?

The survey also revealed that over half (**55%**) of Turkish parents consider it extremely important for their child to attend university, considerably above the global average (**40%**).

### GLOBAL PARENTS' SURVEY



Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018. \*Scored on a scale of 1-10, where 10 is extremely important and 1 is not at all important.

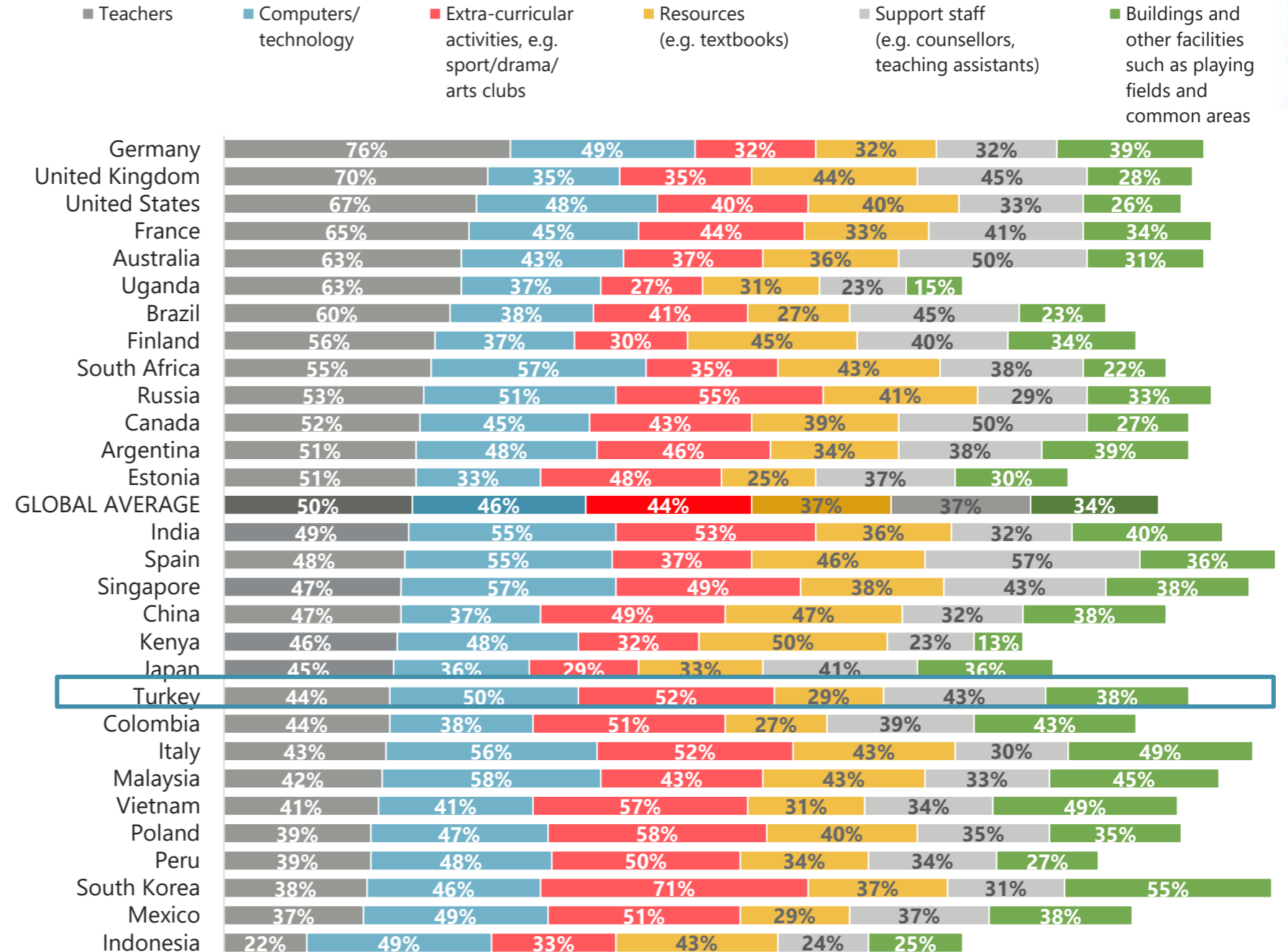


If there were additional funds for your child's school, which of the following would you like to see it spent on?

If there were additional funds for their child's school, most (52%) of parents would like to see them spent on extra-curricular activities.

## GLOBAL PARENTS' SURVEY

### Top 6 categories most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally



NB: 30% of parents from Indonesia gave an answer of 'don't know'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

### Taking everything into consideration, how optimistic or pessimistic are you about your child's future?

Just over half (**49%**) of Turkish parents are optimistic about their child's future, below the global average of **60%**.

## GLOBAL PARENTS' SURVEY

