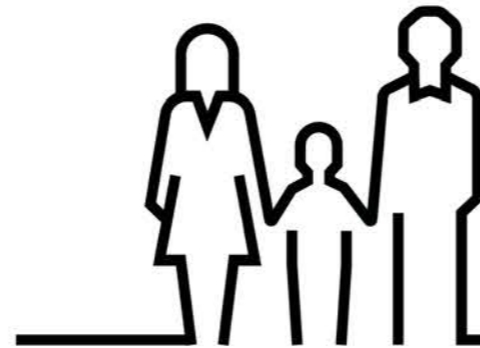


CANADA FINDINGS 2018



GLOBAL

PARENTS' SURVEY

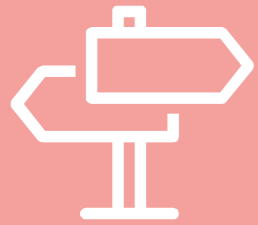


METHODOLOGY

On behalf of the Varkey Foundation, Ipsos MORI interviewed **27,380** parents across **29 countries** using an **online survey** via the Ipsos Online Panel system* between the 8th December 2017 and 15th January 2018. These countries were:

Argentina	Japan	United Kingdom
India	Spain	Finland
Singapore	China	Peru
Australia	Kenya**	United States
Indonesia	Turkey	France
South Africa	Colombia	Poland
Brazil	Malaysia	Vietnam
Italy	Uganda**	Germany
South Korea	Estonia**	Russia
Canada	Mexico	

- 1,000 parents took part in **Canada**. Results contain 1,000 interviews from all other countries except Estonia (500), Kenya (501) and Uganda (371).
- Data has been weighted by age, gender and region of child and corrected for gender of parent.
- As such, the survey is representative of parents of children aged 4-18 in education, based on these characteristics, with equal views from mothers and fathers.
- All countries contribute equally to the total global average. Data has not been adjusted for the relative size of population.
- The survey was conducted online. For countries where internet penetration is low (such as India, Uganda, Kenya, Peru and Indonesia), it is important to note that the data is representative of the urban online population, which tends to be better educated and financially better off.



Nearly half (49%) of Canadian parents list money and the cost of living as among their top three anxieties about their child's future, the highest of all countries surveyed after Singapore (**54%**) and Malaysia (**50%**).

Global average 34%

Global rank 3rd



69% of Canadian parents rate free to attend schools in their country as fairly good or very good - the fourth highest of all countries surveyed, well above the global average of **45%**.

Global average 45%

Global rank 4th



Canadian parents are considerably less optimistic about education than US parents, with **61%** saying their child's school is preparing them well for the world of 2030 and beyond, versus **76%** south of the border.

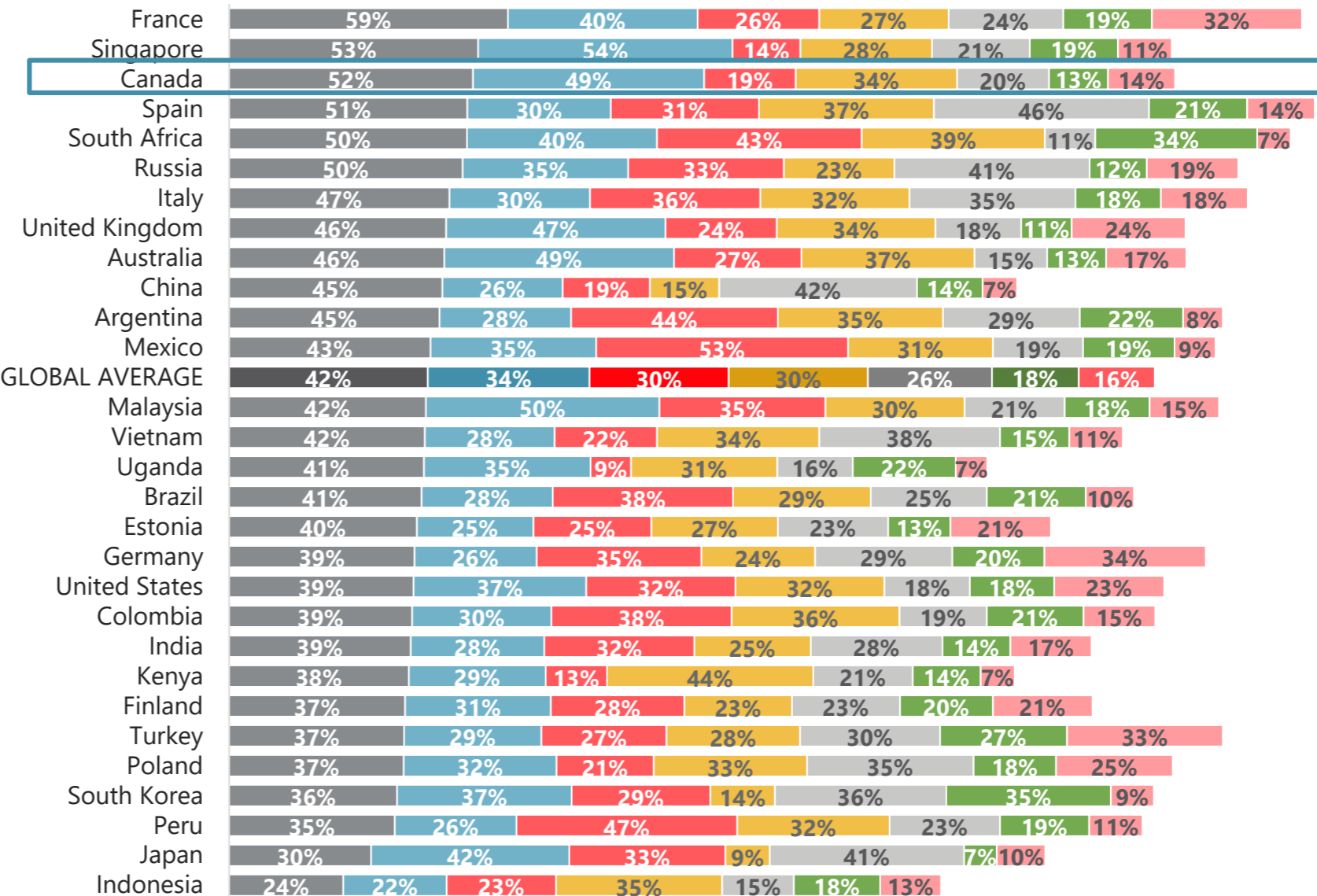
Global average 64%

Global rank 21st



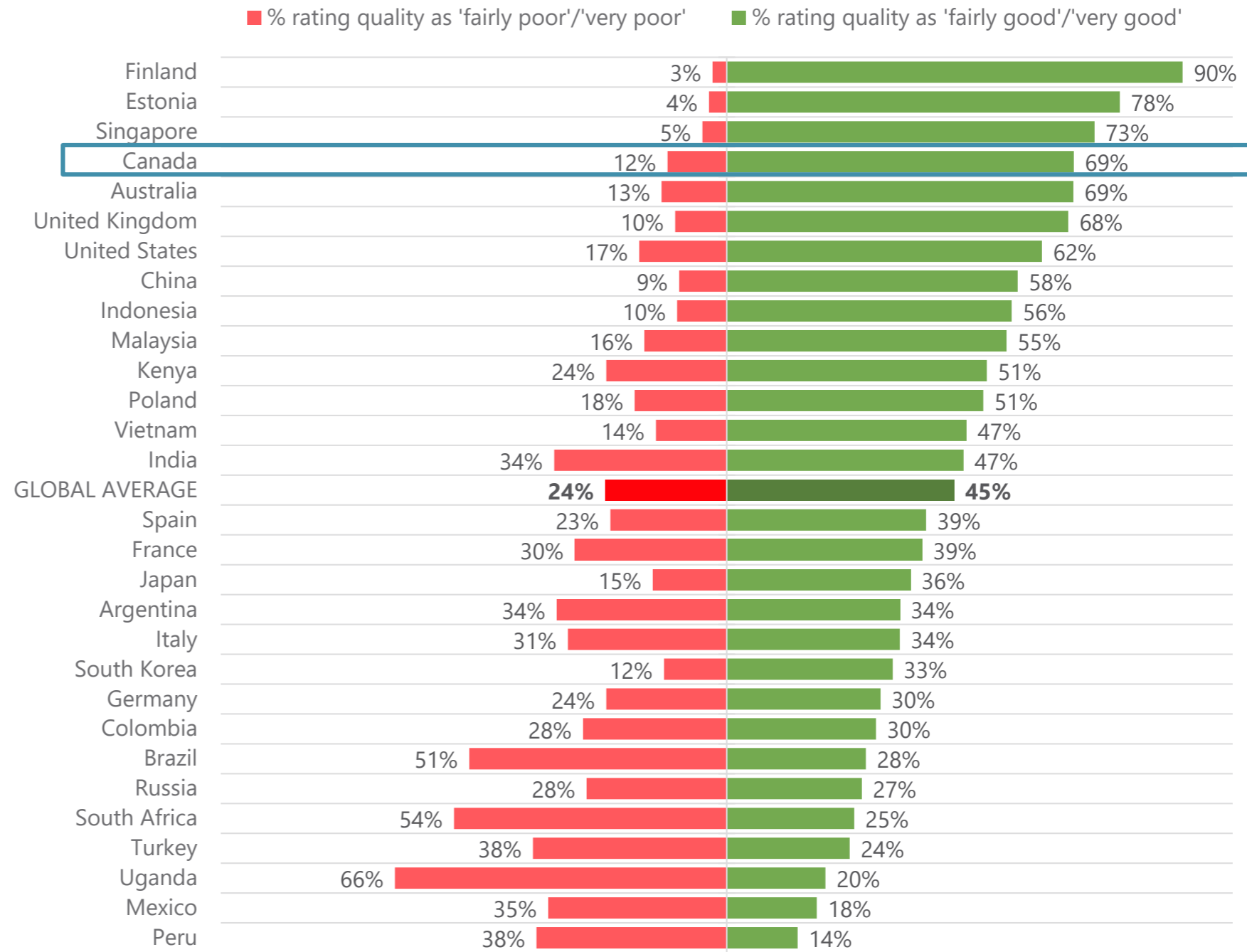
Top 7 categories most often chosen as 1st, 2nd or 3rd choice globally

- Getting a job and having a successful career
- Money and the cost of living
- Crime and staying safe
- Peer pressure and attitudes towards drinking, drugs and sex
- Health/disease
- Discrimination and inequality
- Terrorism and conflict

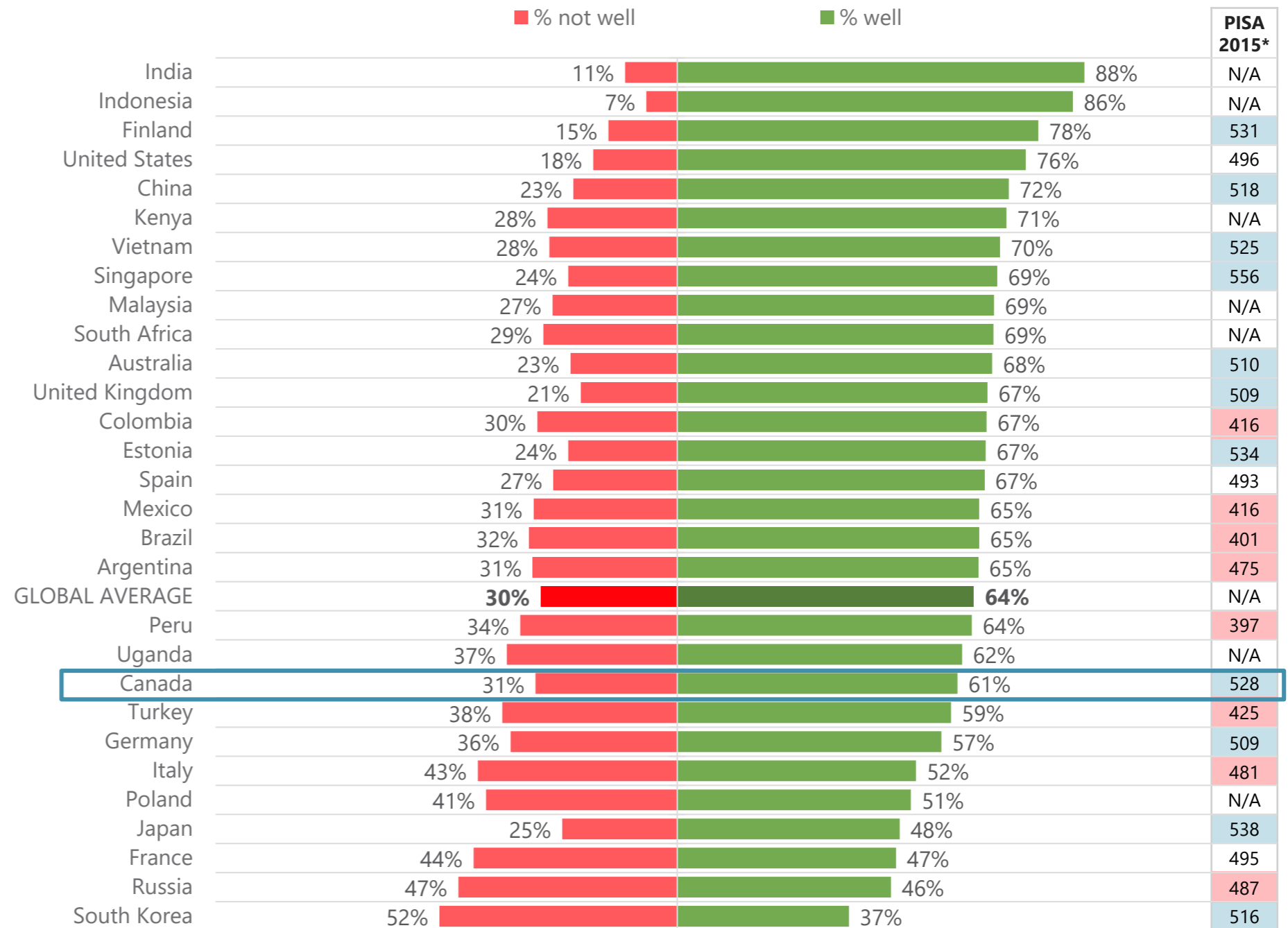


NB: 30% of parents from Indonesia gave an answer of 'don't know'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

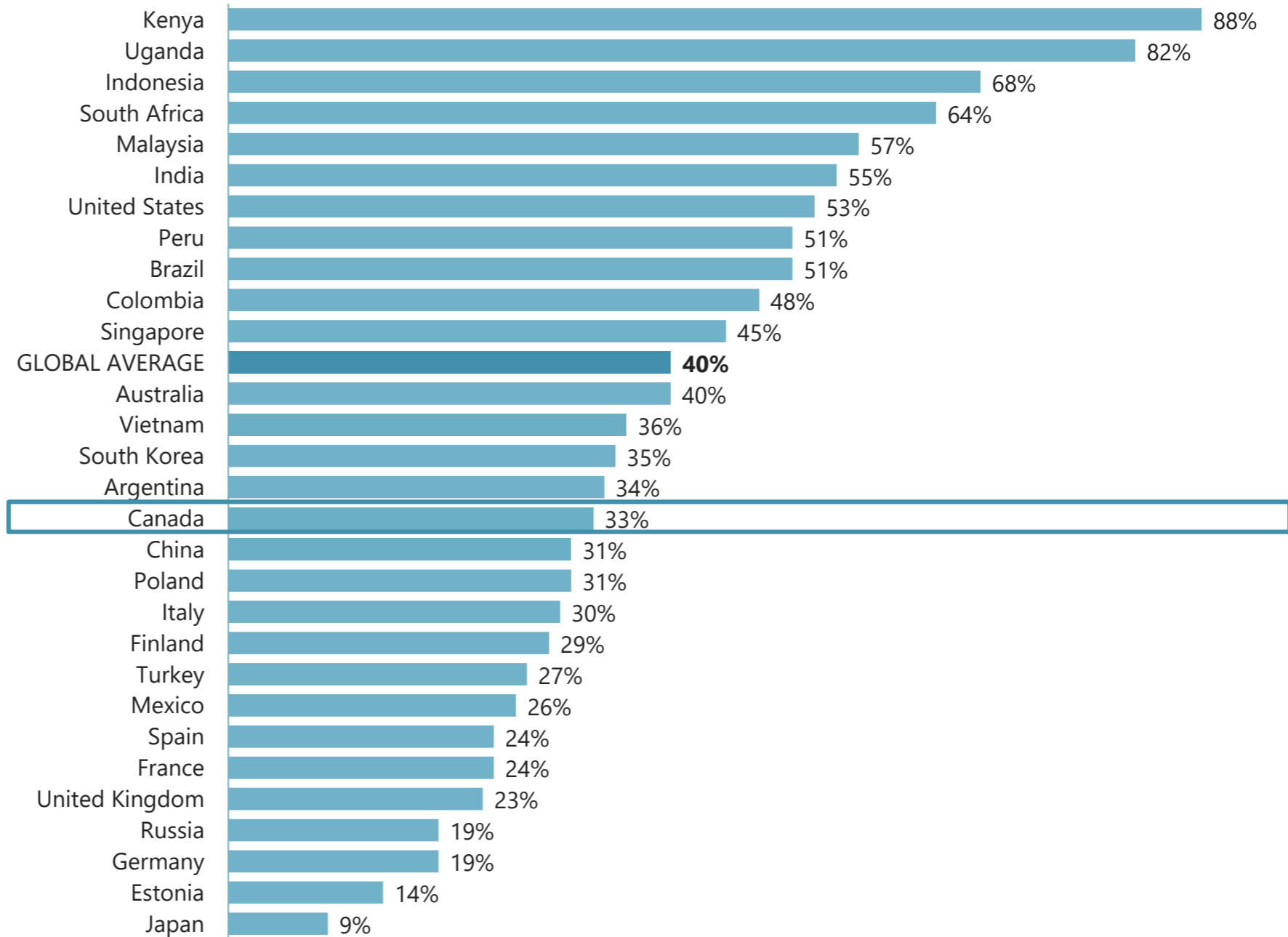


Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

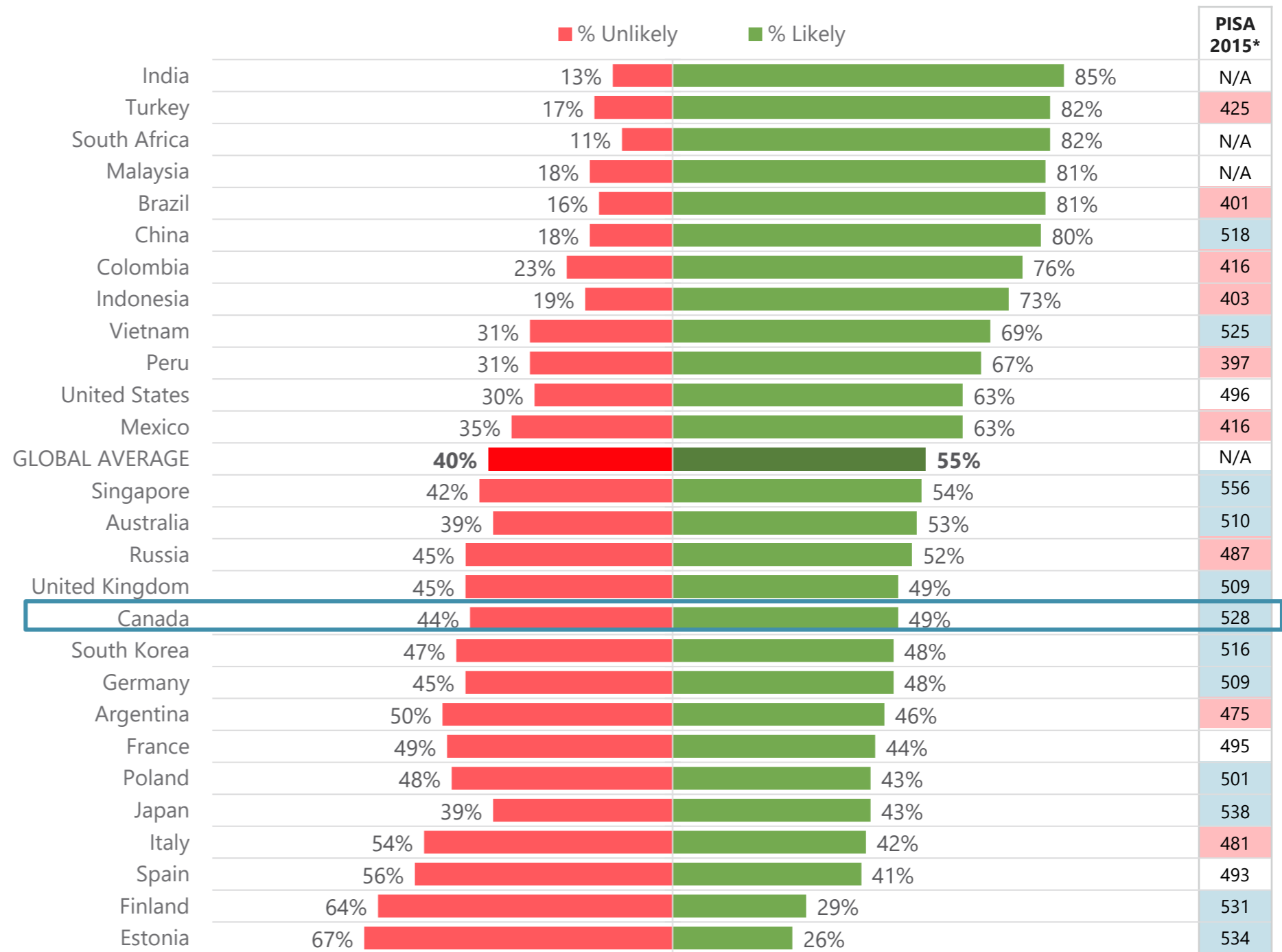


Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

■ % approve run by religious institutions



Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.



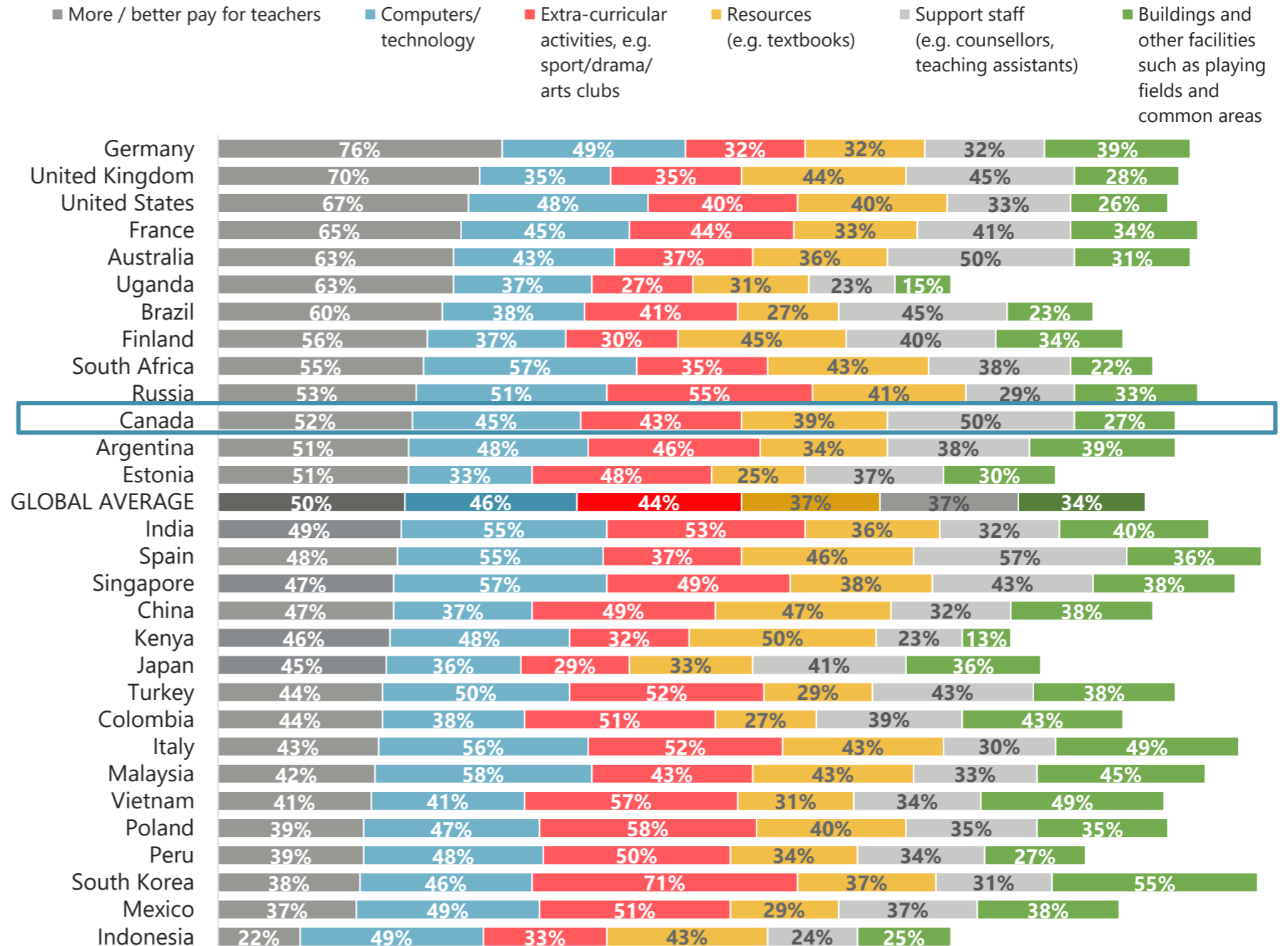
Countries/economies with a mean performance/share of top performers above the OECD average; countries/economies with a share of low achievers below the OECD average

Countries/economies with a mean performance/share of top performers/share of low achievers not significantly different from the OECD average

Countries/economies with a mean performance/share of top performers below the OECD average; countries/economies with a share of low achievers above the OECD average

NB: For this filtered question, Uganda and Kenya excluded due to a base size of below 100 Base: Parents of children who attend free to attend government funded schools (16767). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

Top 6 categories most often chosen as 1st, 2nd or 3rd choice globally



NB: 30% of parents from Indonesia gave an answer of 'don't know'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.