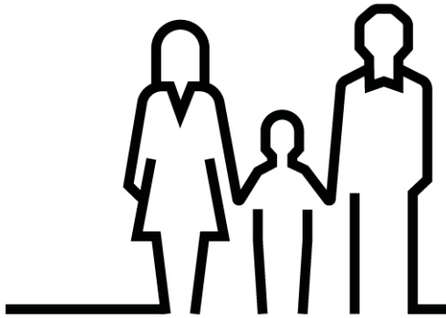
COLUMBIA
FINDINGS 2018



GLOBAL
PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education

METHODOLOGY

On behalf of the Varkey Foundation, Ipsos MORI interviewed **27,380** parents across **29 countries** using an **online survey** via the Ipsos Online Panel system* between the 8th December 2017 and 15th January 2018. These countries were:

Argentina
India
Singapore
Australia
Indonesia
South Africa
Brazil
Italy
South Korea
Canada
Japan
Spain
China
Kenya**
Turkey
Colombia
Malaysia
Uganda**
Estonia**
Mexico
United Kingdom
Finland
Peru
United States
France
Poland
Vietnam
Germany
Russia

- 1,000 parents took part in the **Columbia**. Results contain 1,000 interviews from all other countries except Estonia (500), Kenya (501) and Uganda (371).
- Data has been weighted by age, gender and region of child and corrected for gender of parent.
- As such, the survey is representative of parents of children aged 4-18 in education, against these characteristics, with equal views from mothers and fathers.
- All countries contribute equally to the total global average. Data has not been adjusted for the relative size of population.
- The survey was conducted online. For countries where internet penetration is low (such as India, Uganda, Kenya, Peru and Indonesia), it is important to note that the data is representative of the urban online population, which tends to be better educated and financially better off.

VARKEY FOUNDATION
Changing lives through education

COLUMBIA FINDINGS 2018

Four in five (80%) Colombian parents think it's extremely important for their child to attend university, the highest of any country surveyed.

Global average	65%
Global rank	1st

Only **30%** of Colombian parents rate the quality of free to attend schools in their country as fairly good or very good, well below the global average of **45%** but higher than other Latin American countries surveyed apart from Argentina **(34%).**

Global average	45%
Global rank	22nd

More than three-quarters (76%) of parents whose child attends a free to attend school say they would be likely to send them to a fee-paying school if they could afford it and there was an appropriate place available.

Global average	55%
Global rank	7th

VARKEY FOUNDATION
Changing lives through education

COLUMBIA

FINDINGS
2018

More than three-quarters (78%) of Colombians approve of the government providing education vouchers, the fourth highest of any country surveyed after Kenya (**84%**), South Africa (**79%**), India (**81%**) and equal to Peru.

Global average	61%
Global rank	5th

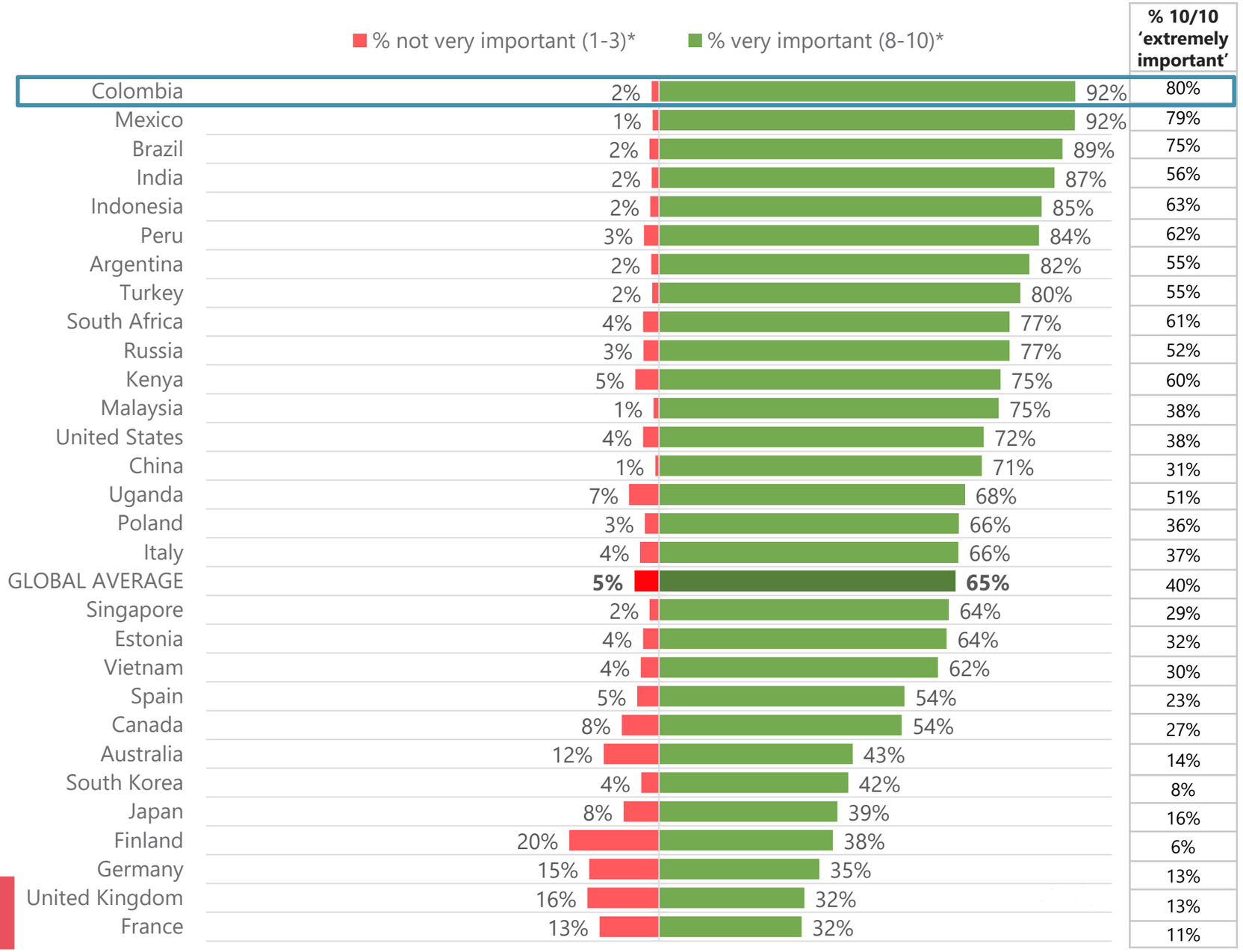
VARKEY FOUNDATION
Changing lives through education

COLUMBIA

FINDINGS 2018

How important or not do you think it is that your child attends university in order to ~~achieve the most in life?~~

Four in five (80%)
Colombian parents think it's extremely important for their child to attend university, the highest of any country surveyed.



*Scored on a scale of 1-10, where 10 is extremely important and 1 is not at all important.

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

COLUMBIA

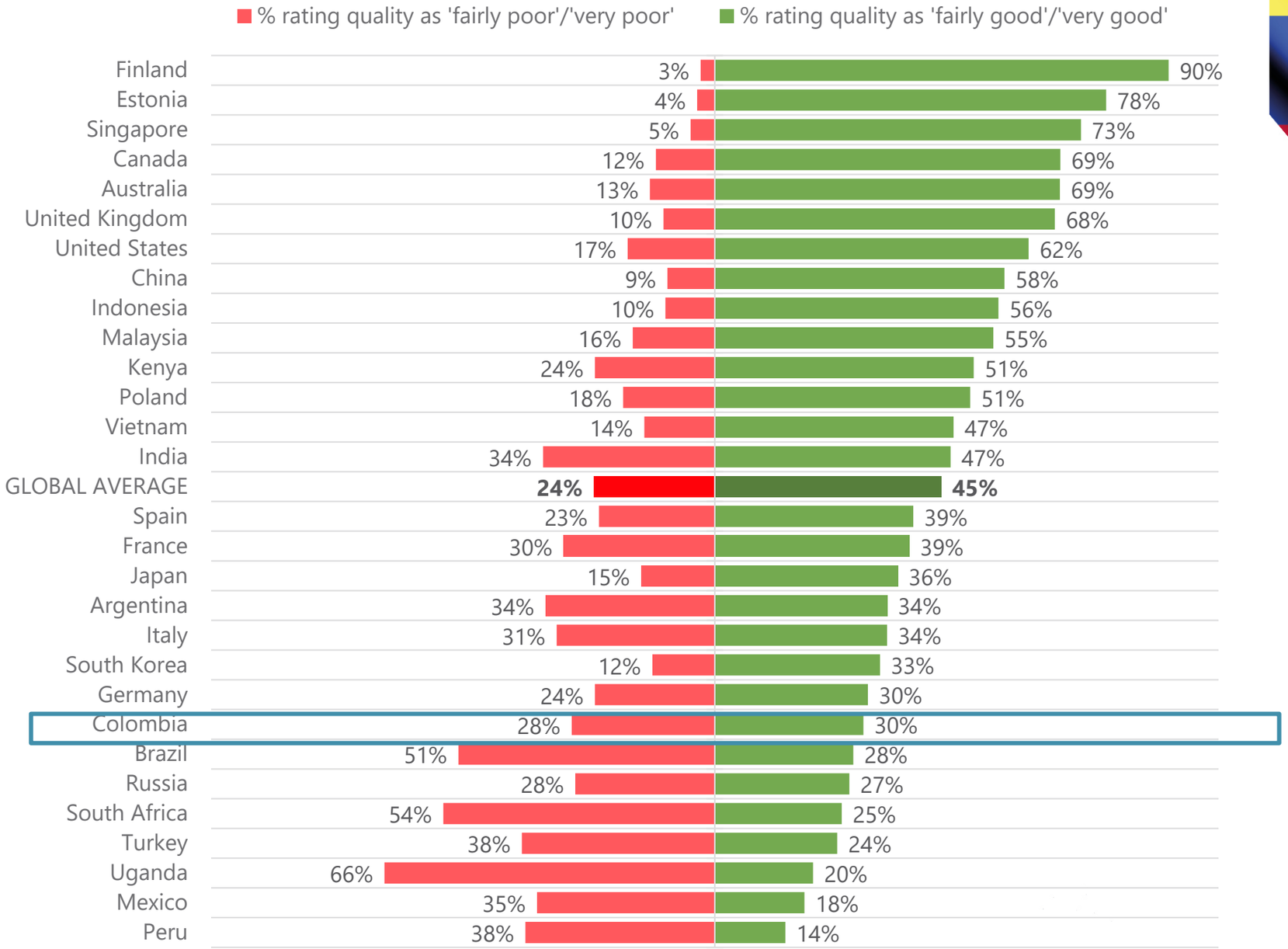
FINDINGS 2018

How would you rate the quality of free to attend government-funded schools in your country?

Only **30%** of Colombian parents rate the quality of free to attend schools in their country as fairly good or very good, well below the global average of **45%** but higher than other Latin American countries surveyed apart from Argentina (**34%**).

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education



Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

COLUMBIA

FINDINGS 2018

If it was affordable for you, and if there was an appropriate local place available, how likely would you be to send your child to a fee paying school?

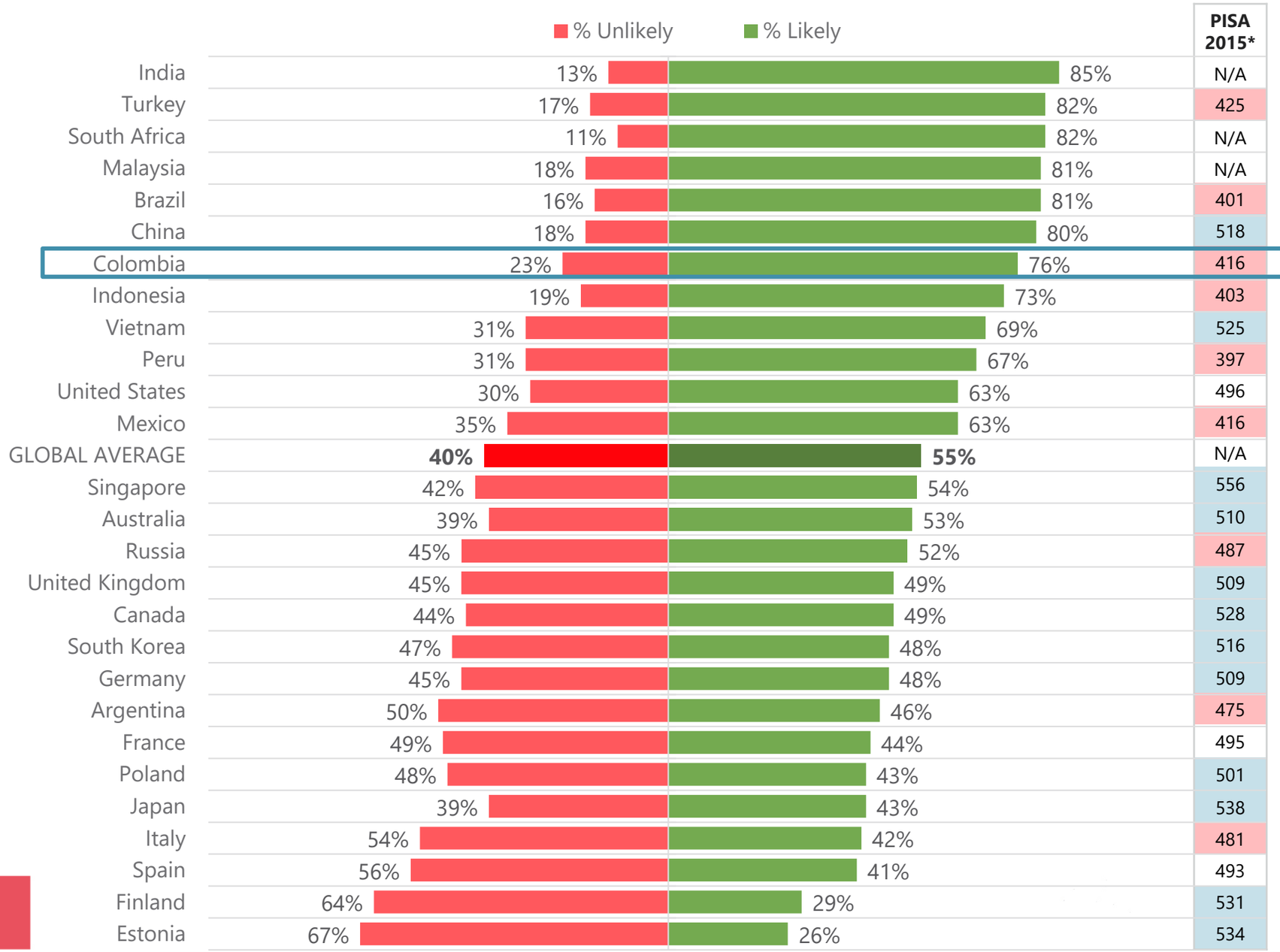
More than three-quarters (76%) of Columbian parents whose child attends a free to attend school say they would be fairly or very likely to send them to a fee-paying school if they could afford it and there was an appropriate place available. This is considerably above the global average of 54%.

*Mean science score in PISA 2015

- Countries/economies with a mean performance/share of top performers above the OECD average; countries/economies with a share of low achievers below the OECD average
- Countries/economies with a mean performance/share of top performers/share of low achievers not significantly different from the OECD average
- Countries/economies with a mean performance/share of top performers below the OECD average; countries/economies with a share of low achievers above the OECD average

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education



NB: For this filtered question, Uganda and Kenya excluded due to a base size of below 100

Base: Parents of children who attend free to attend government funded schools (16767). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

COLUMBIA

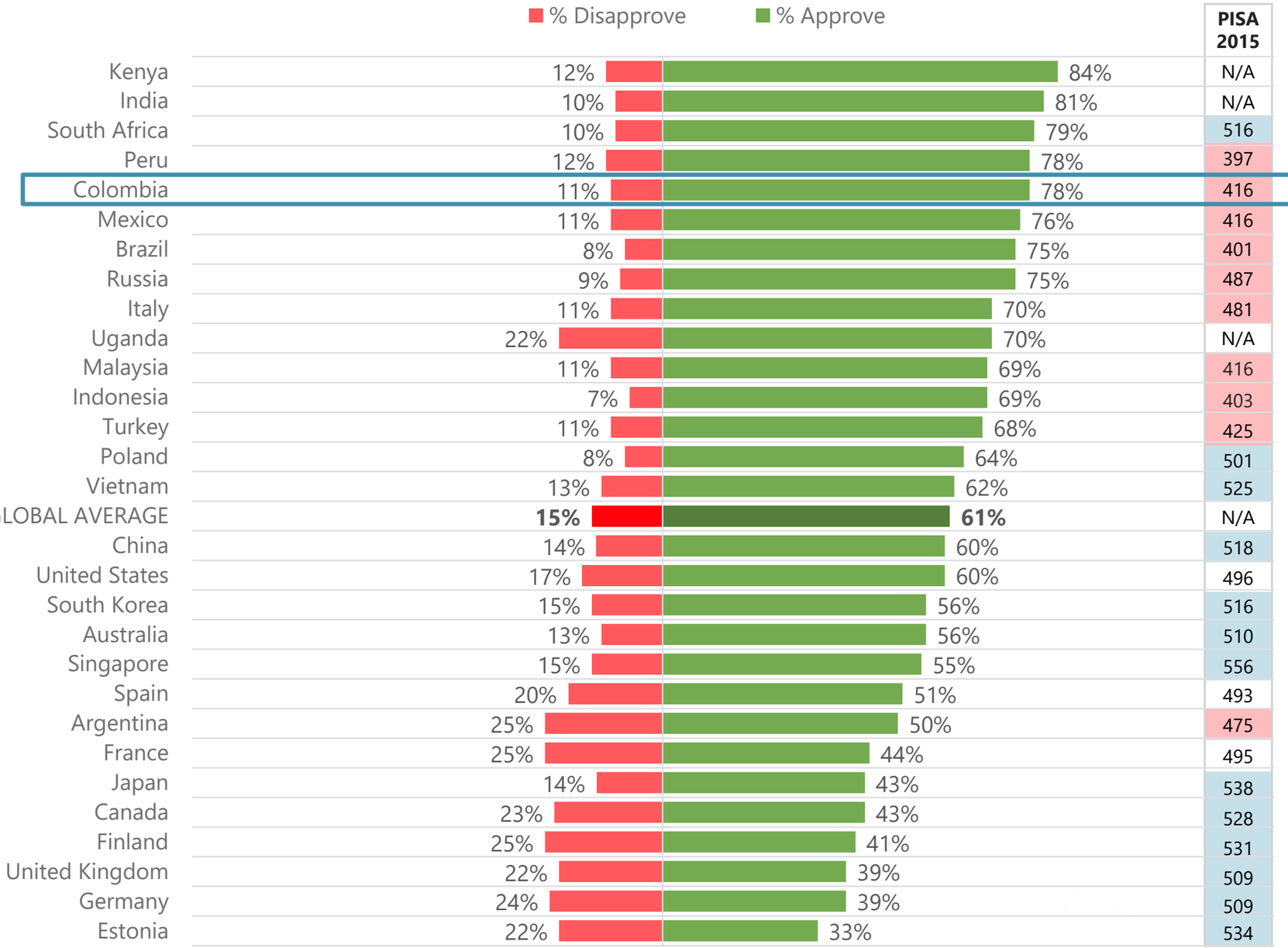
FINDINGS 2018

In some countries, the government gives parents an education "voucher", which they can use to "buy" education for their child at a school of their choice, regardless of whether the school is run by a private or public organisation. To what extent do you/would you approve or disapprove of this happening in your country?

More than three-quarters (78%) of Colombians approve of the government providing education vouchers, the fourth highest of any country surveyed after Kenya (**84%**), South Africa (**79%**), India (**81%**) and equal to Peru.

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education



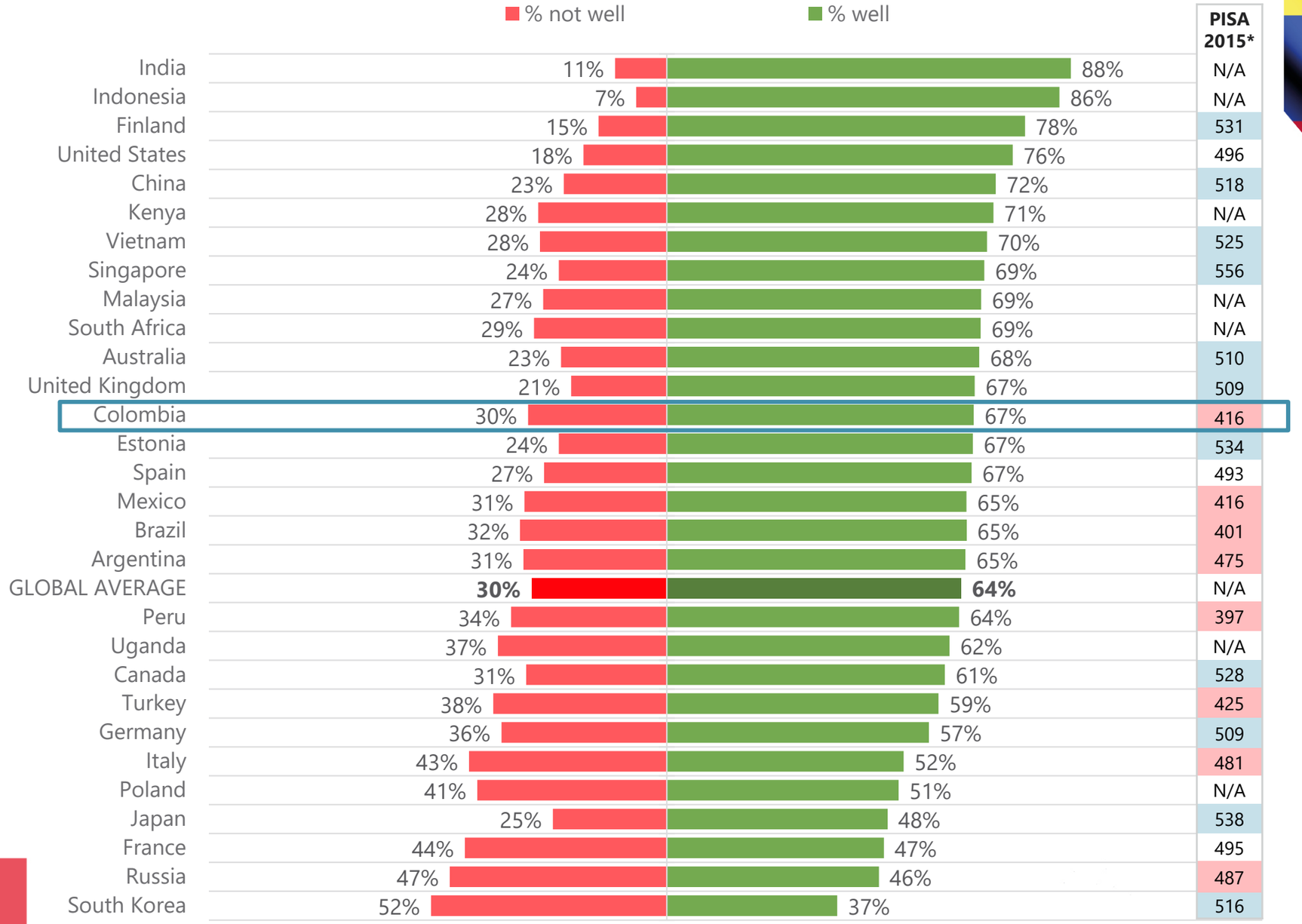
Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

COLUMBIA

FINDINGS 2018

How well, if at all, do you think your child's school is preparing them for the future world of 2030 and ~~beyond?~~

Slightly **more than two-thirds (67%)** think their child's school is preparing them well for the world of 2030 and beyond, slightly above the global average of **64%**.



Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education

COLUMBIA

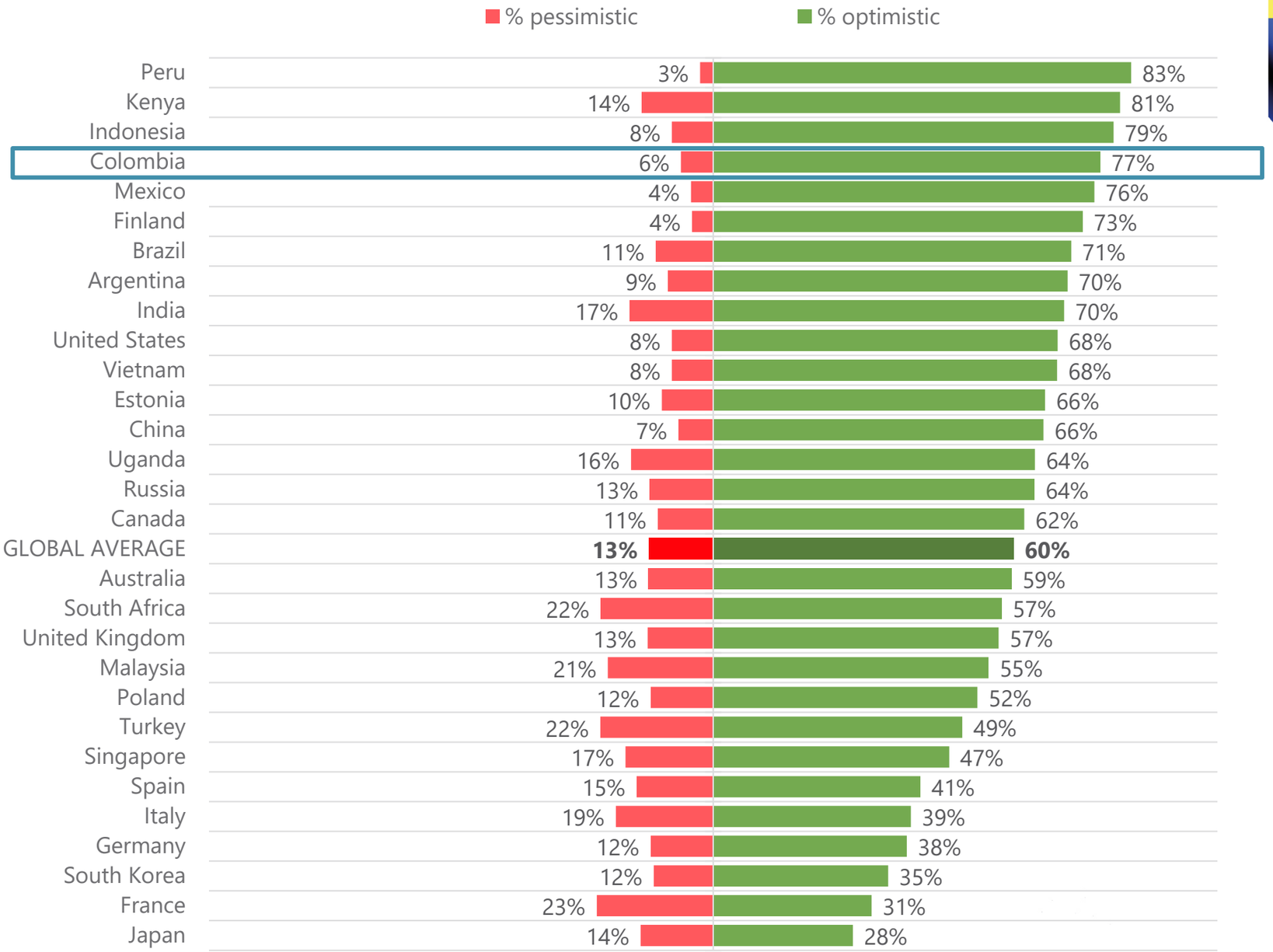
FINDINGS 2018

Taking everything into consideration, how optimistic or pessimistic are you about your child's future?

Nevertheless, **more than three-quarters (77%)** are optimistic about their child's future, far higher than the global average of **60%**.

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education



Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

COLUMBIA FINDINGS 2018

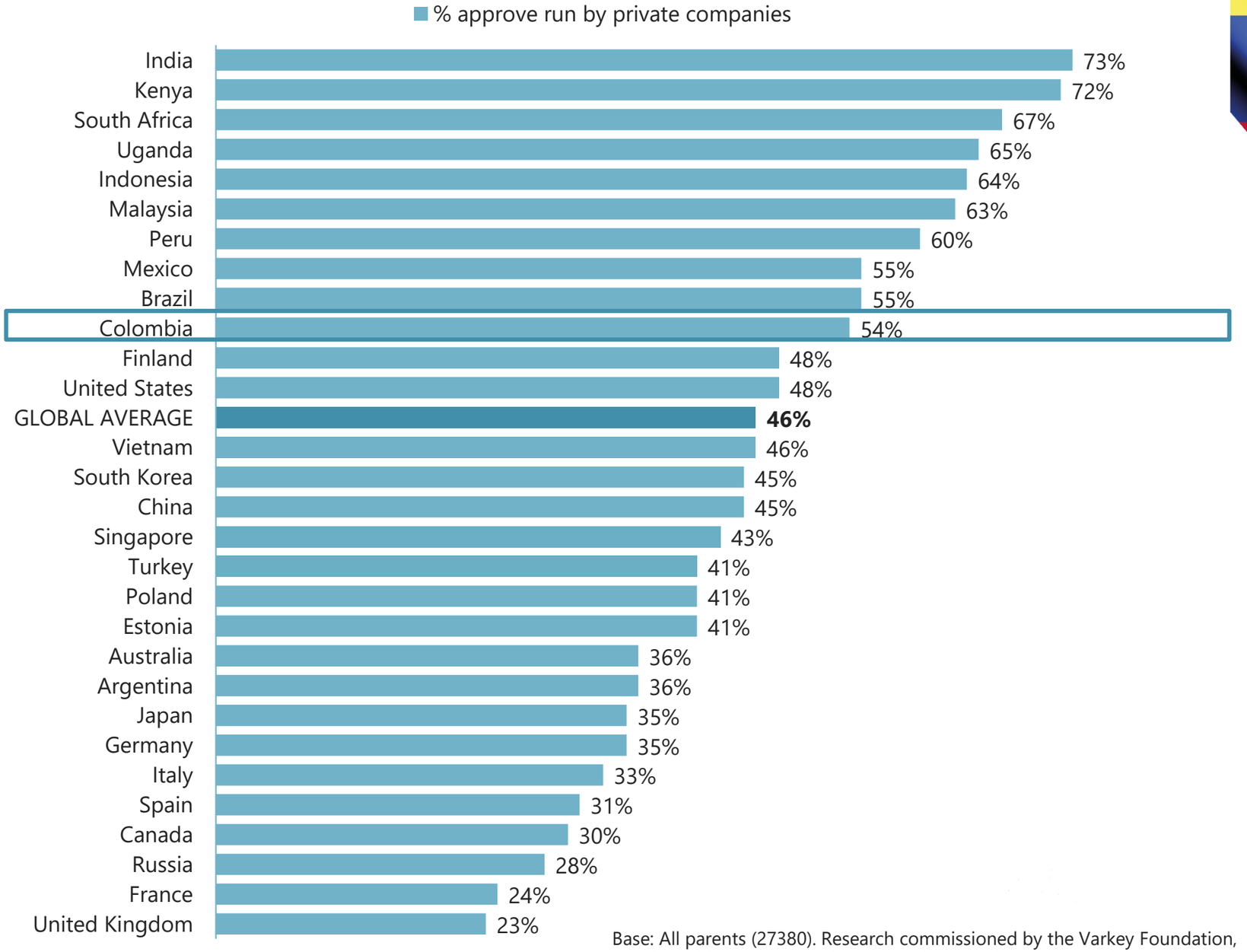
To what extent do you approve or disapprove of the following organisations running free to attend schools?

Private companies

More than twice as many Colombian parents (**54%**) are happy to see private companies run free to attend schools than are opposed (**25%**). This is above the global average of **46%.**

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education



Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

COLUMBIA FINDINGS 2018

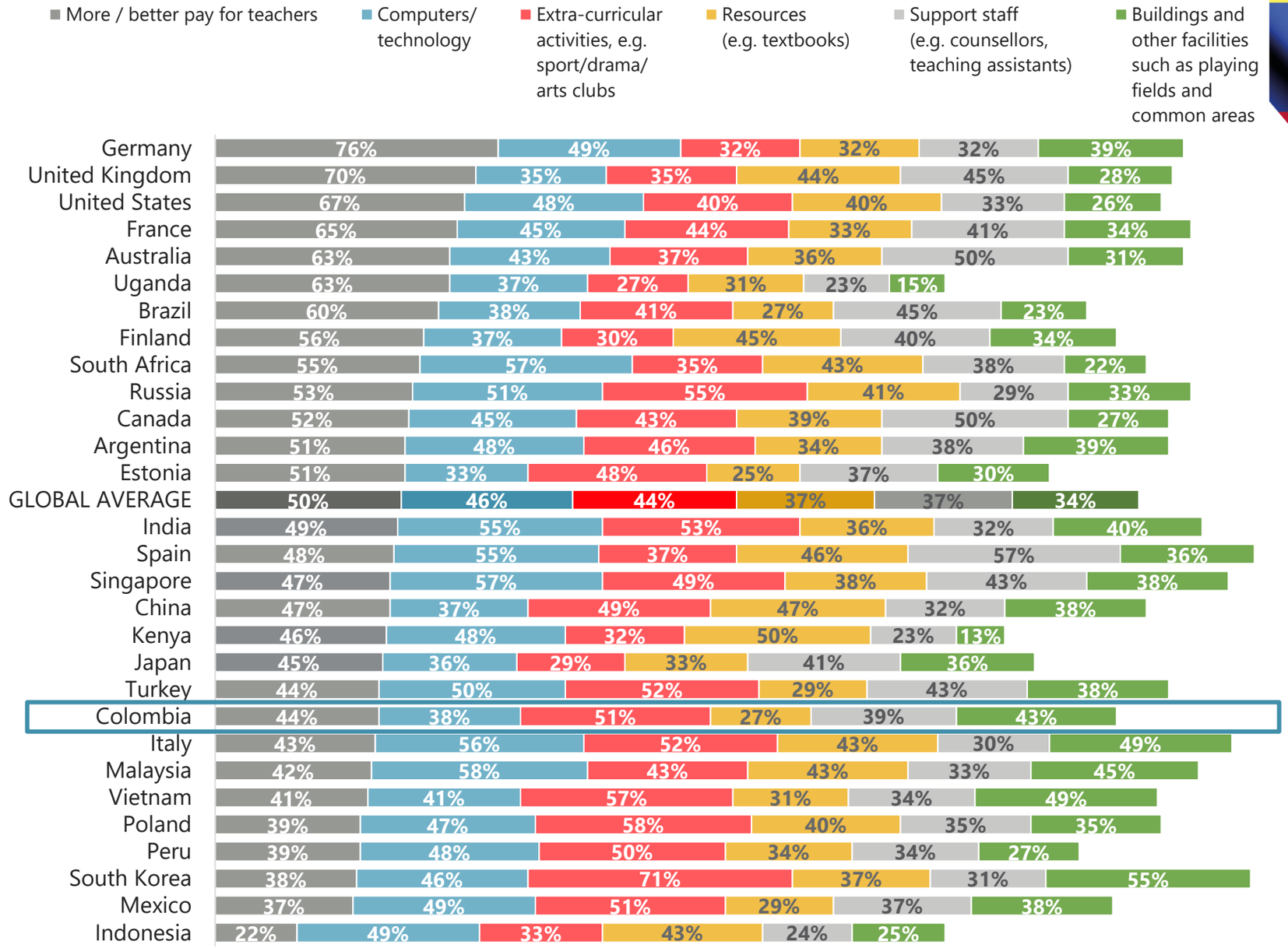
If there were additional funds for your child's school, which of the following would you like to see it spent on?

If there were additional funds for their child's school, slightly more than **half (51%)** of parents would like to see them spent on extra-curricular activities.

GLOBAL PARENTS' SURVEY

VARKEY FOUNDATION
Changing lives through education

Top 6 categories most often chosen as 1st,2nd or 3rd choice globally



NB: 30% of parents from Indonesia gave an answer of 'don't know'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.