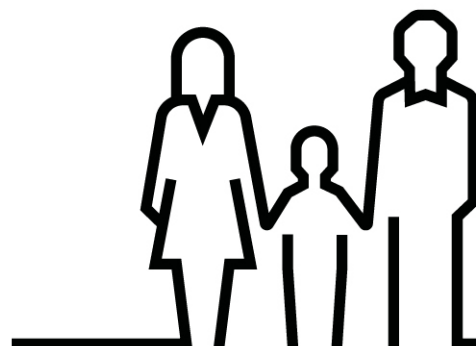


# FINLAND FINDINGS 2018



## GLOBAL PARENTS' SURVEY

# METHODOLOGY

On behalf of the Varkey Foundation, Ipsos MORI interviewed **27,380** parents across **29 countries** using an **online survey** via the Ipsos Online Panel system\* between the 8th December 2017 and 15th January 2018. These countries were:

Argentina

India

Singapore

Australia

Indonesia

South Africa

Brazil

Italy

South Korea

Canada

Japan

Spain

China

Kenya\*\*

Turkey

Colombia

Malaysia

Uganda\*\*

Estonia\*\*

Mexico

United Kingdom

Finland

Peru

United States

France

Poland

Vietnam

Germany

Russia

- 1,000 parents took part in Finland. Results contain 1,000 interviews from all other countries except Estonia (500), Kenya (501) and Uganda (371).
- Data has been weighted by age, gender and region of child and corrected for gender of parent.
- As such, the survey is representative of parents of children aged 4-18 in education, based on these characteristics, with equal views from mothers and fathers.
- All countries contribute equally to the total global average. Data has not been adjusted for the relative size of population.
- The survey was conducted online. For countries where internet penetration is low (such as India, Uganda, Kenya, Peru and Indonesia), it is important to note that the data is representative of the urban online population, which tends to be better educated and financially better off.



Nine out of 10 (**90%**) Finnish parents say their free to attend schools are fairly good or very good – higher than any other country surveyed. This is in line with Finland's PISA ranking 5th out of 70 countries.

Global average 45%

Global rank 1<sup>st</sup>



Parents in Finland are spending the least time helping their children with their education of all the countries polled, with only one in 20 (**5%**) spending at least an hour a day.

Global average 25%

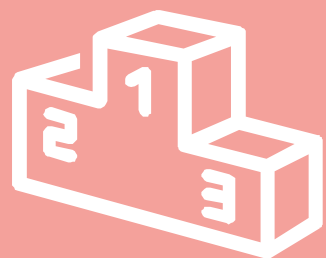
Global rank 29<sup>th</sup>



A higher proportion of children in Finland are rejecting their parents' help with education than anywhere else surveyed, with **44%** of Finnish parents surveyed saying this is the main barrier to them helping.

Global average 27%

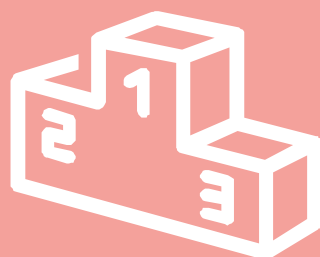
Global rank 1<sup>st</sup>



**53%** of Finnish parents said the wishes of students is the most important factor that parents take into account when choosing a school – far higher than in any other country.

Global average 14%

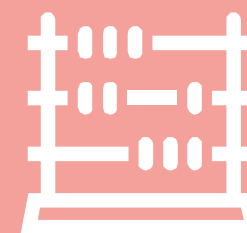
Global rank 1<sup>st</sup>



Finland has the second lowest proportion (**16%**) of parents who said that the academic record of the school was important when choosing their child's current school of any country surveyed.

Global average 30%

Global rank 28<sup>th</sup>



Around **one in 10** (11%) Finnish parents consider it not at all important for their child to attend university, the most of any country surveyed. Only **6%** consider it extremely important.

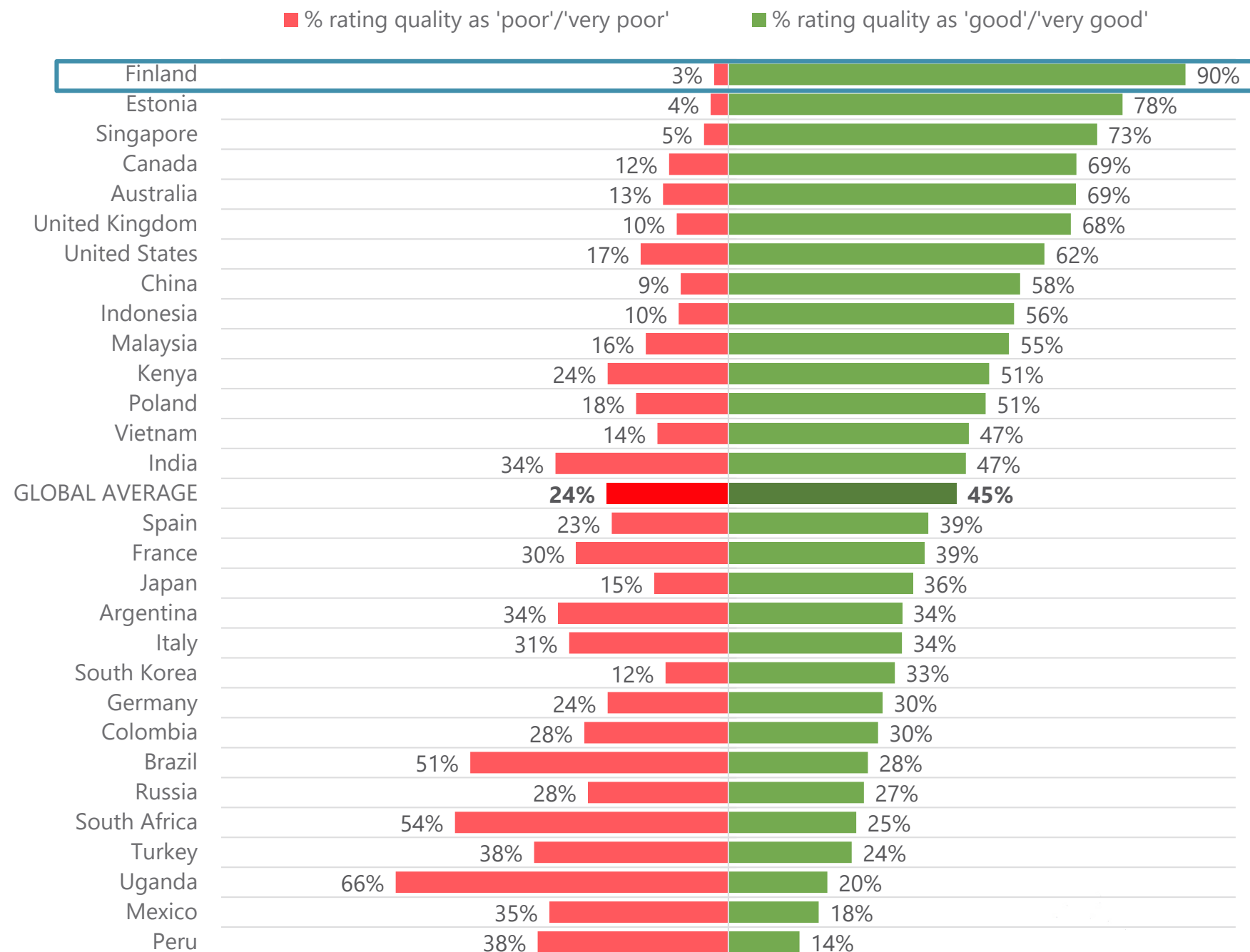
Global average 3%

Global rank 1<sup>st</sup>

## How would you rate the quality of free to attend government-funded schools in your country?

**Nine out of 10 (90%)** Finnish parents say their free to attend schools are fairly good or very good – higher than any other country surveyed. This is in line with Finland's PISA ranking 5th out of 70 countries.

## GLOBAL PARENTS' SURVEY





## On average, how much time, if any, do you personally spend helping your child academically with their education per week (e.g. help reading to them or helping with homework)?

Only **one in 20** Finnish parents are spending 7 or more hours a week helping their children with their education; the lowest of any country surveyed. Followed by Japan (10%) and Estonia (10%).

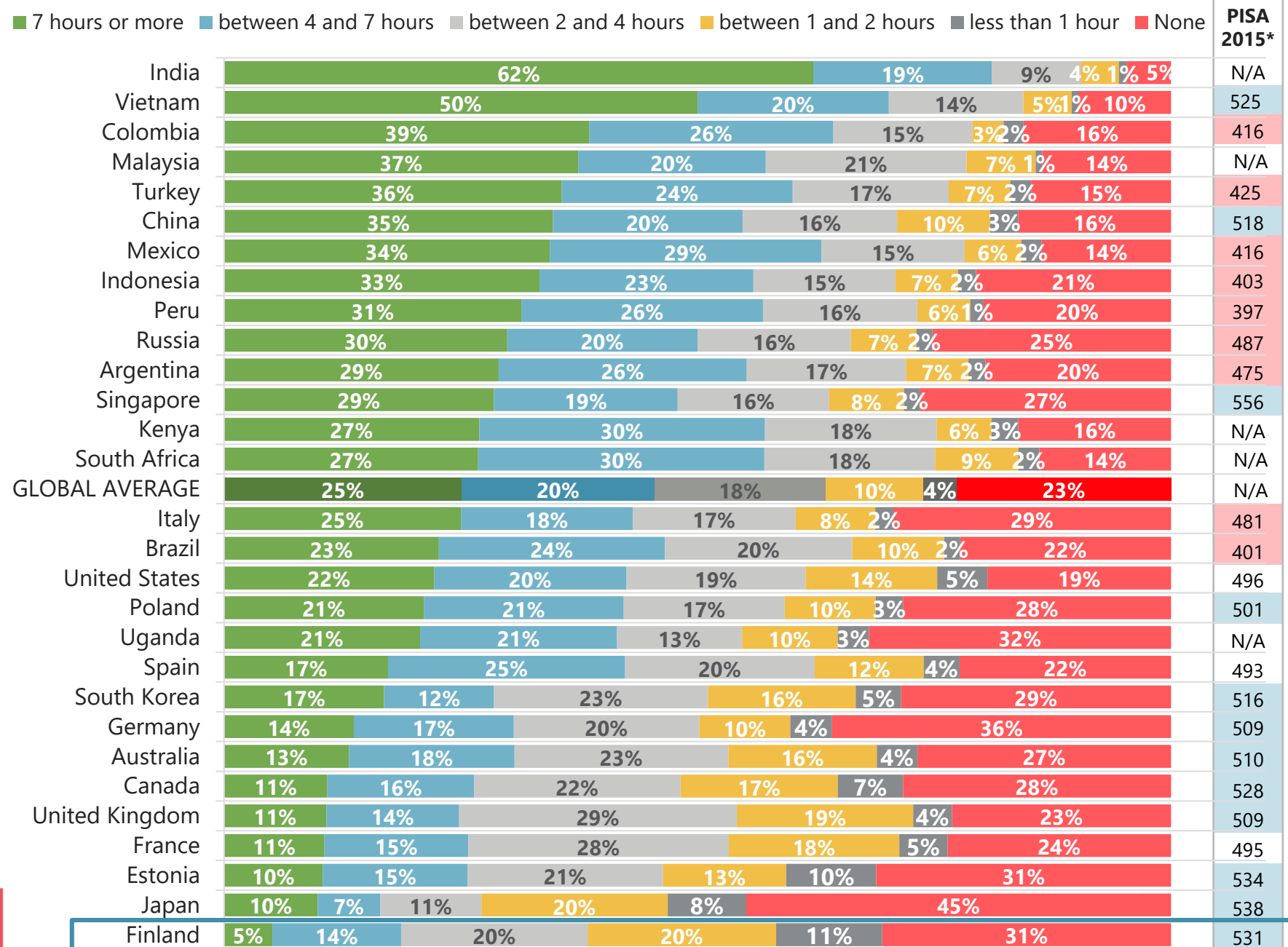
\*Mean science score in PISA 2015

Countries/economies with a mean performance/share of top performers above the OECD average; countries/economies with a share of low achievers below the OECD average

Countries/economies with a mean performance/share of top performers/share of low achievers not significantly different from the OECD average

Countries/economies with a mean performance/share of top performers below the OECD average; countries/economies with a share of low achievers above the OECD average

## GLOBAL PARENTS' SURVEY



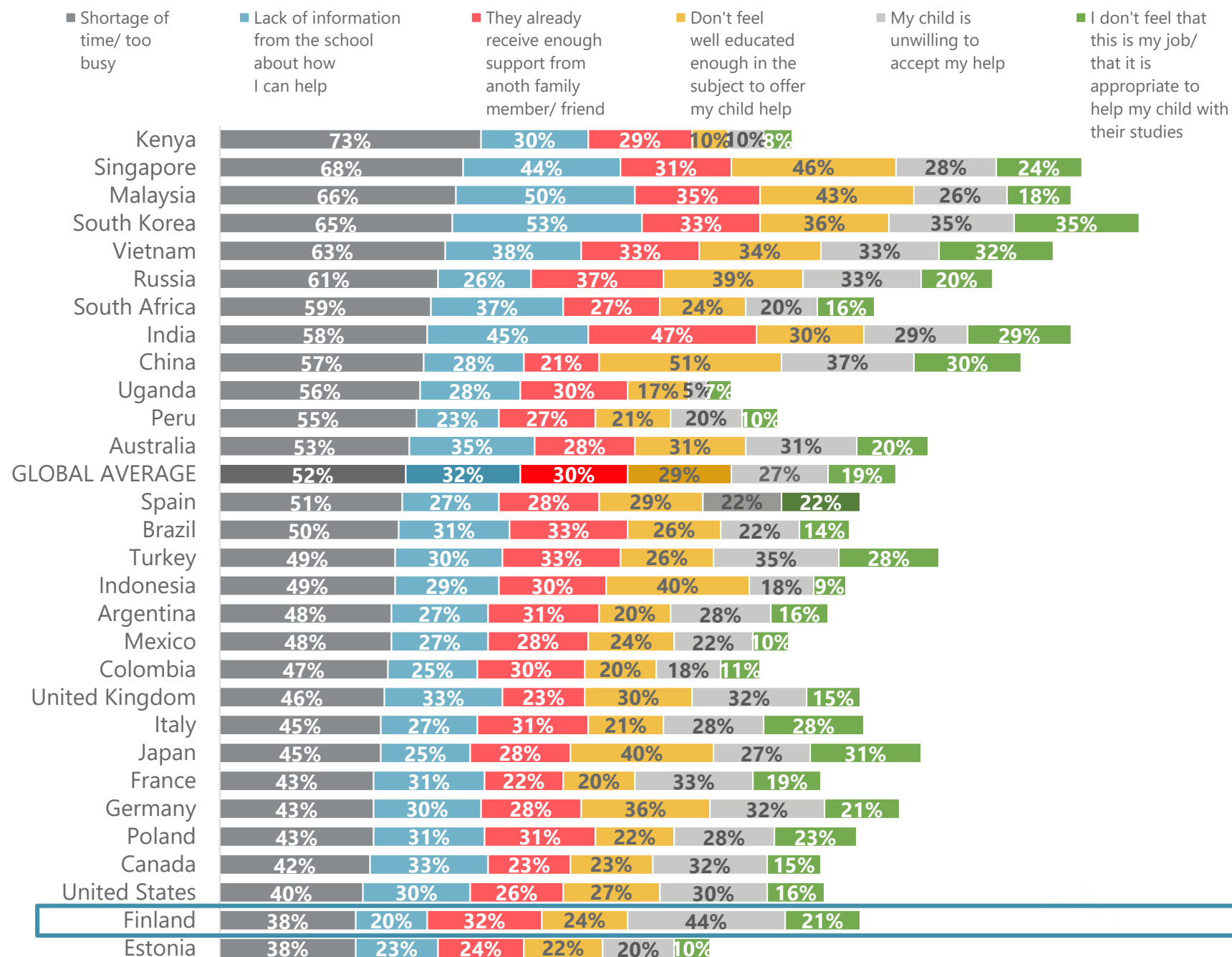
Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

## Which of the following are the main barriers to you helping your child with their education?

Finland was also the country in which the highest proportion of surveyed parents reported children rejecting their help with education, with **44%** of Finnish parents saying this is the main barrier to them helping.

## GLOBAL PARENTS' SURVEY

### Top 6 categories most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally



NB: 21% of parents from Indonesia and Finland gave an answer of 'none'

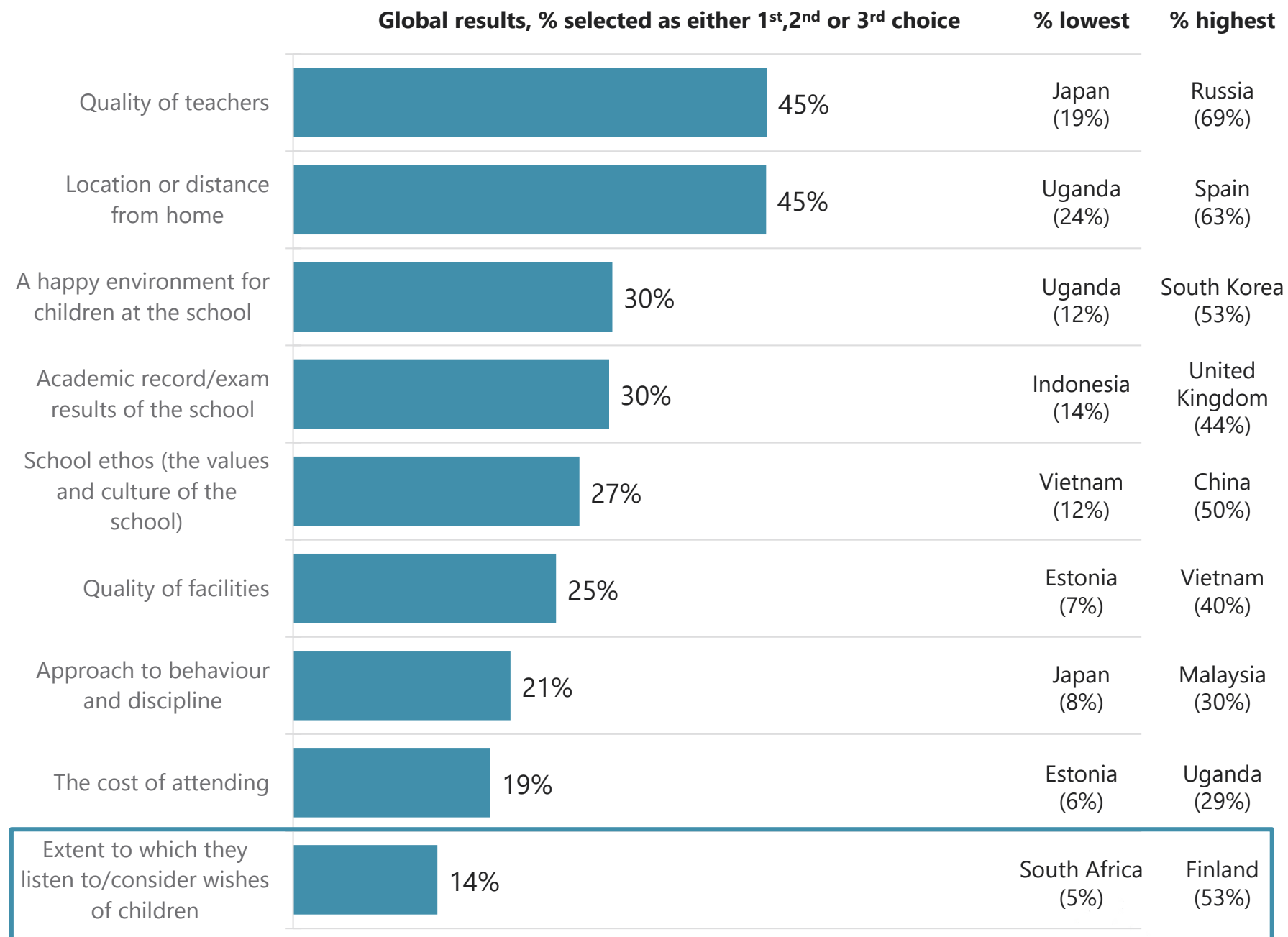
Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

## Which of the following, if any, were the most important factors when choosing your child's current school?

Among those who did have a choice of schools, the most important factor for parents when choosing their child's school, alongside location, is the quality of teachers.

However, priorities do vary by country. For example, in Finland, consideration of the wishes of children is the second most important factor behind location

## GLOBAL PARENTS' SURVEY



Base: All parents who had more than one school from which to choose (20072). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.



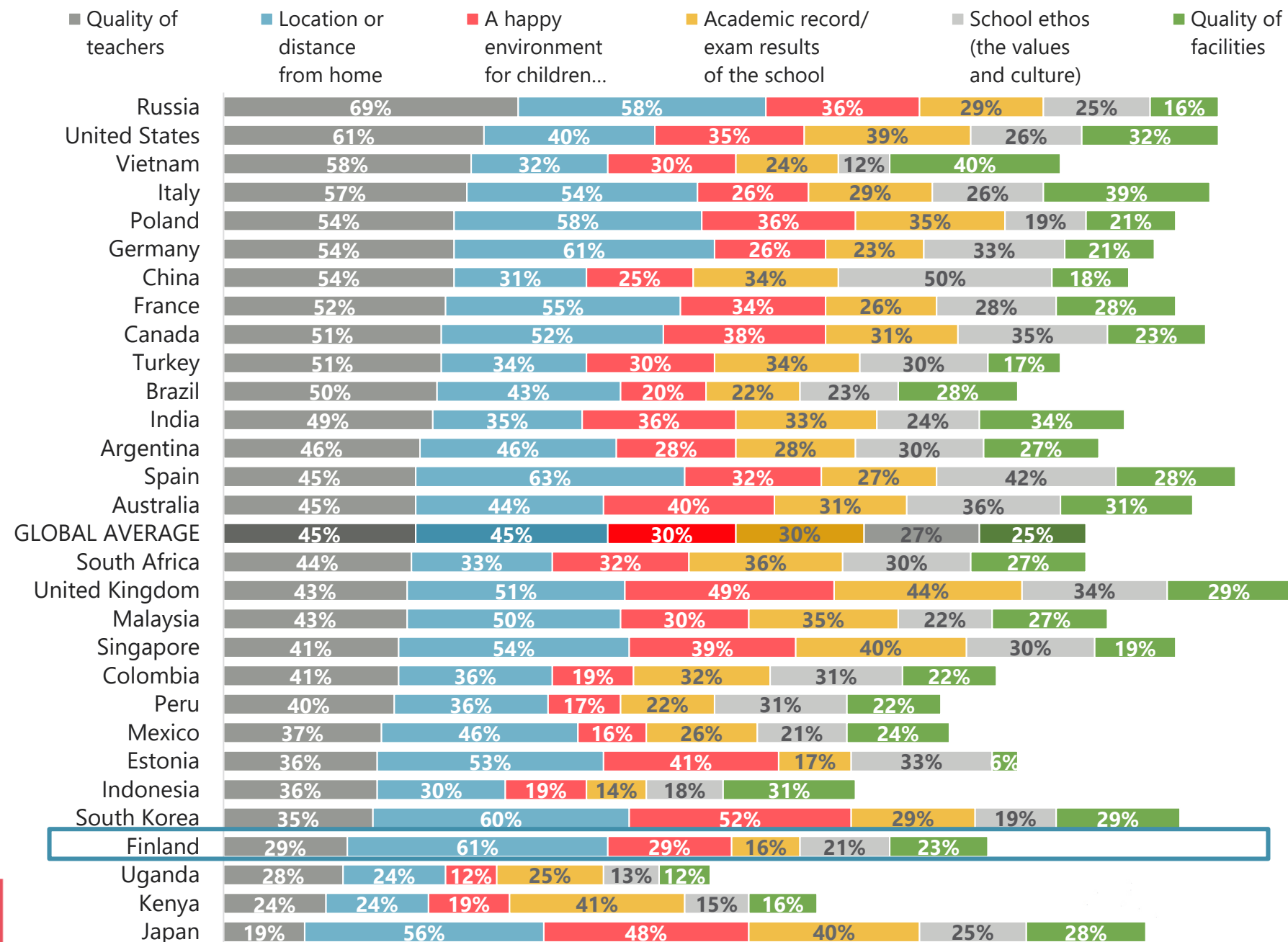
## Which of the following, if any, were the most important factors when choosing your child's current school?

29% of Finnish parents said the wishes of students is the most important factor that parents take into account when choosing a school – far higher than in any other country.

Finland has the second lowest proportion (16%) of parents who said that the academic record of the school was important when choosing their child's current school of countries surveyed.

## GLOBAL PARENTS' SURVEY

### Top 6 categories most often chosen as 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice globally



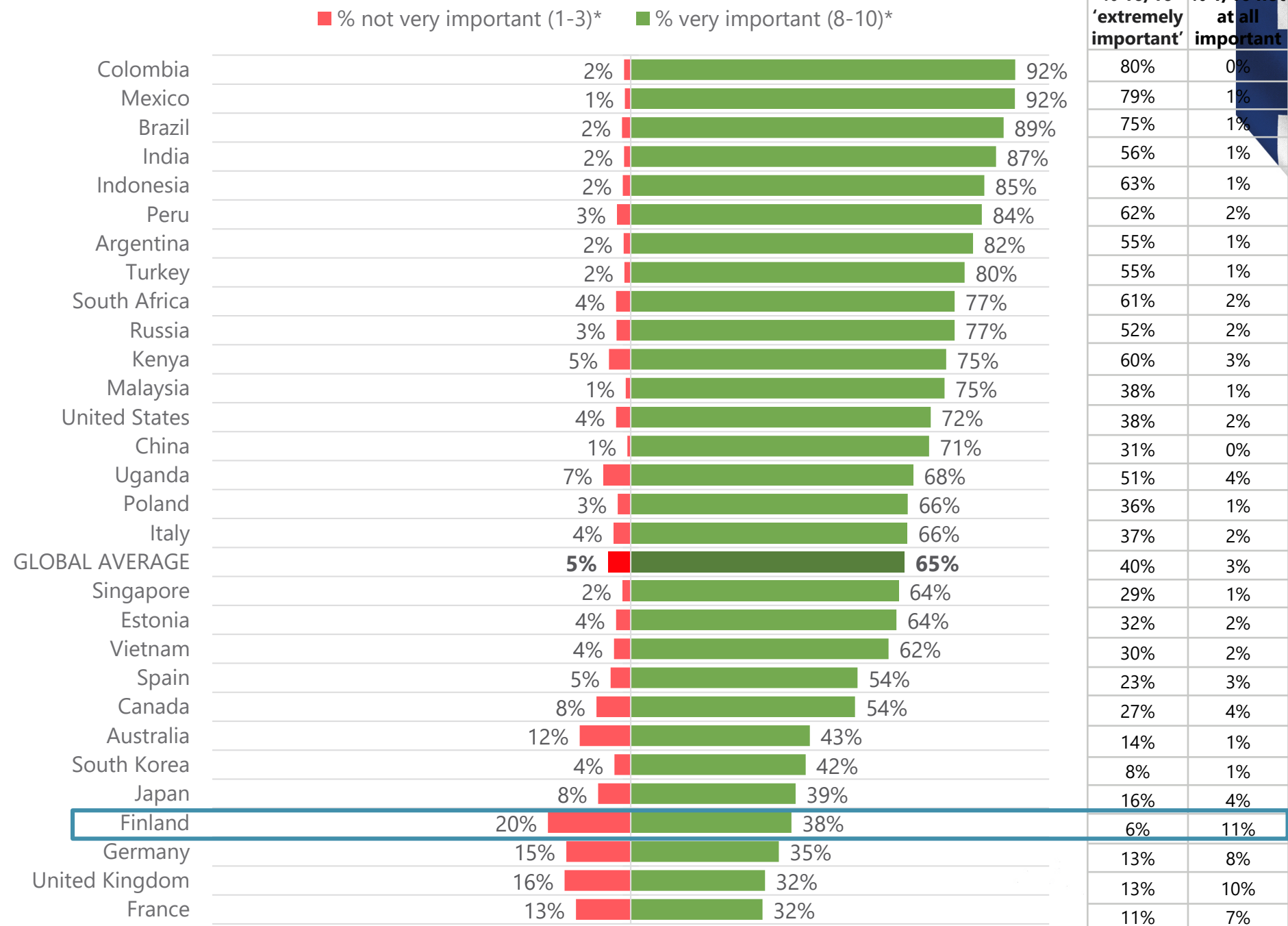
NB: 30% of parents from Uganda and from Indonesia gave an answer of 'don't know'

Base: All parents who had more than one school from which to choose (20072). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

## How important or not do you think it is that your child attends university in order to achieve the most in life?

Around **one in 10** (11%) Finnish parents consider it not at all important for their child to attend university, the most of any country surveyed. Only **6%** consider it extremely important

## GLOBAL PARENTS' SURVEY



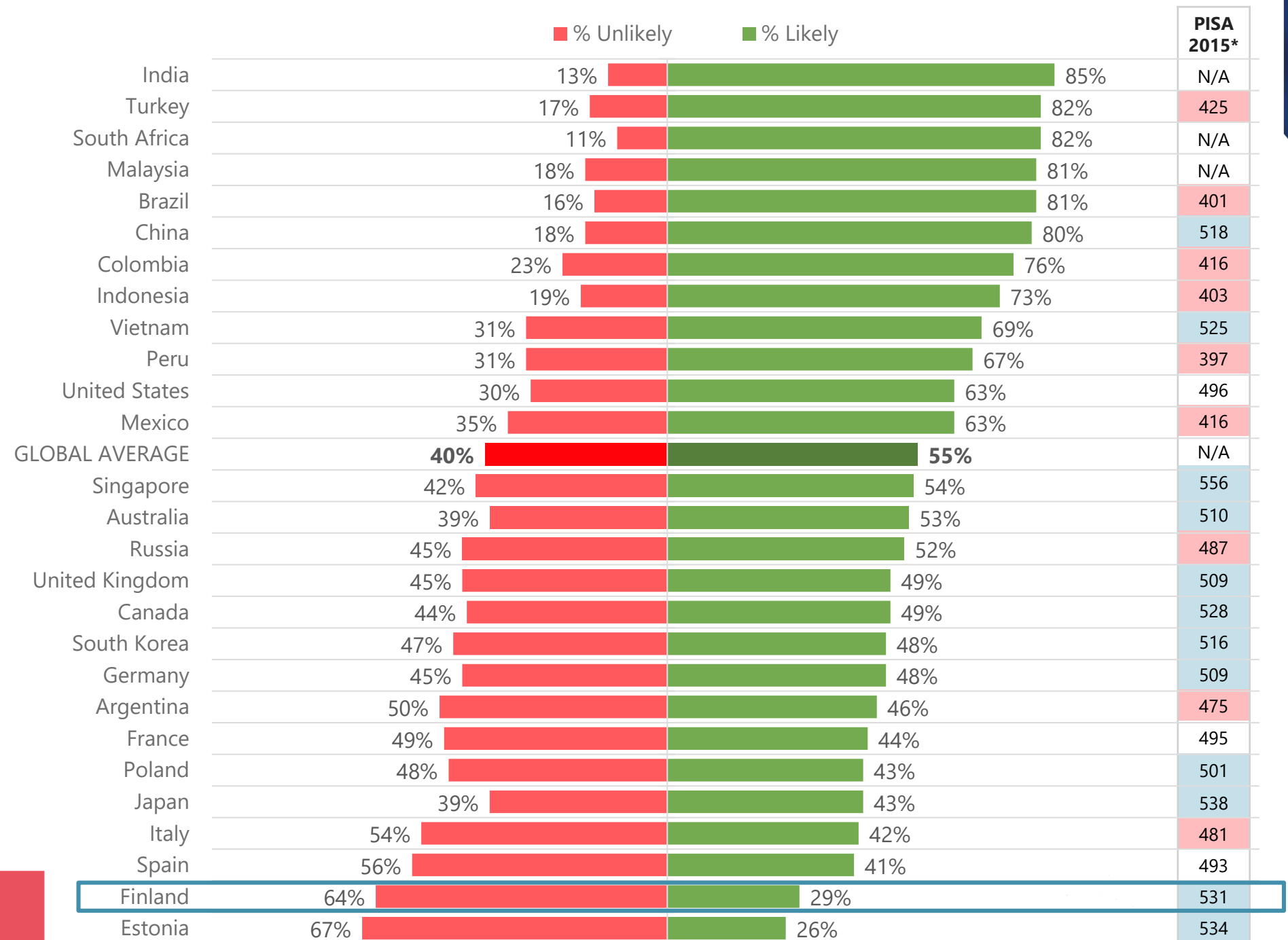
\*Scored on a scale of 1-10, where 10 is extremely important and 1 is not at all important.

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

If it was affordable for you, and if there was an appropriate local place available, how likely would you be to send your child to a fee paying school?

Only **29%** of parents whose children attend state schools say they are fairly likely or very likely to send their child to a fee-paying school if they could afford it and there was a suitable place available, the lowest of any country surveyed apart from Estonia (**24%**).

## GLOBAL PARENTS' SURVEY



NB: For this filtered question, Uganda and Kenya excluded due to a base size of below 100. Base: Parents of children who attend free to attend government funded schools (16767). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.