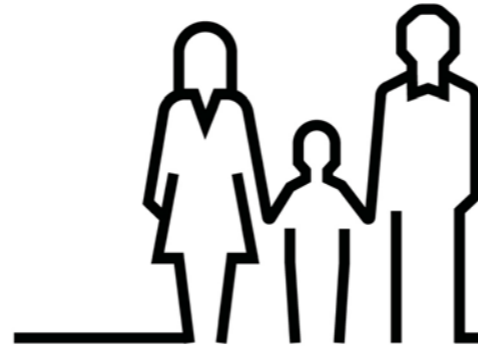
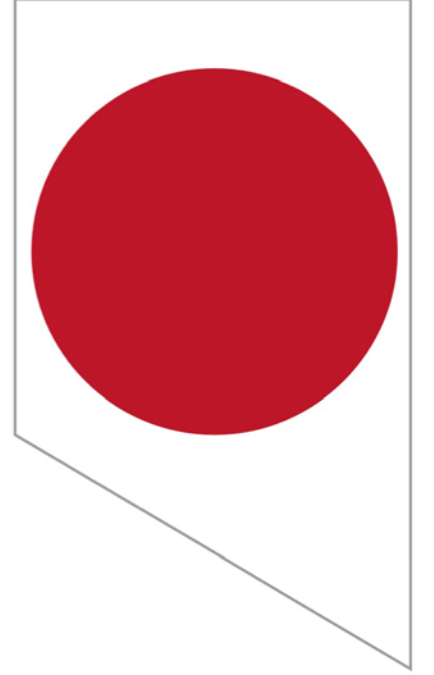


JAPAN FINDINGS 2018



GLOBAL

PARENTS' SURVEY

METHODOLOGY

On behalf of the Varkey Foundation, Ipsos MORI interviewed **27,380** parents across **29 countries** using an **online survey** via the Ipsos Online Panel system* between the 8th December 2017 and 15th January 2018. These countries were:

Argentina	Japan	United Kingdom
India	Spain	Finland
Singapore	China	Peru
Australia	Kenya**	United States
Indonesia	Turkey	France
South Africa	Colombia	Poland
Brazil	Malaysia	Vietnam
Italy	Uganda**	Germany
South Korea	Estonia**	Russia
Canada	Mexico	

- 1,000 parents took part in **Japan**. Results contain 1,000 interviews from all other countries except Estonia (500), Kenya (501) and Uganda (371).
- Data has been weighted by age, gender and region of child and corrected for gender of parent.
- As such, the survey is representative of parents of children aged 4-18 in education, based on these characteristics, with equal views from mothers and fathers.
- All countries contribute equally to the total global average. Data has not been adjusted for the relative size of population.
- The survey was conducted online. For countries where internet penetration is low (such as India, Uganda, Kenya, Peru and Indonesia), it is important to note that the data is representative of the urban online population, which tends to be better educated and financially better off.



Only **28%** of Japanese parents are optimistic about their child's future, the lowest percentage of all countries surveyed and less than half the global average of **60%**.

Global average 60%

Global rank 29th



Almost half (**45%**) of Japanese parents say they do not help their children with education, higher than any other country surveyed.

Global average 23%

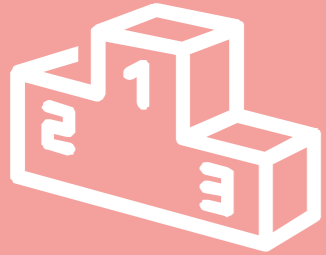
Global rank 1st



Sixty-one percent of Japanese parents rate the quality of teaching at their child's school as good or very good. This was the fourth lowest in the survey despite being ranked the second highest in PISA.

Global average 78%

Global rank 26th



Almost half (**48%**) of parents say a happy environment for children is among the most important factors when choosing a school.

Global average 30%

Global rank 3rd



Only around a quarter (**26%**) of parents say they approve of charities running free to attend schools, lower than any other country surveyed.

Global average 49%

Global rank 29th



Japan is by far the most sceptical country when it comes to religious involvement in education, with only **9%** of parents approving of religious organisations running free to attend schools.

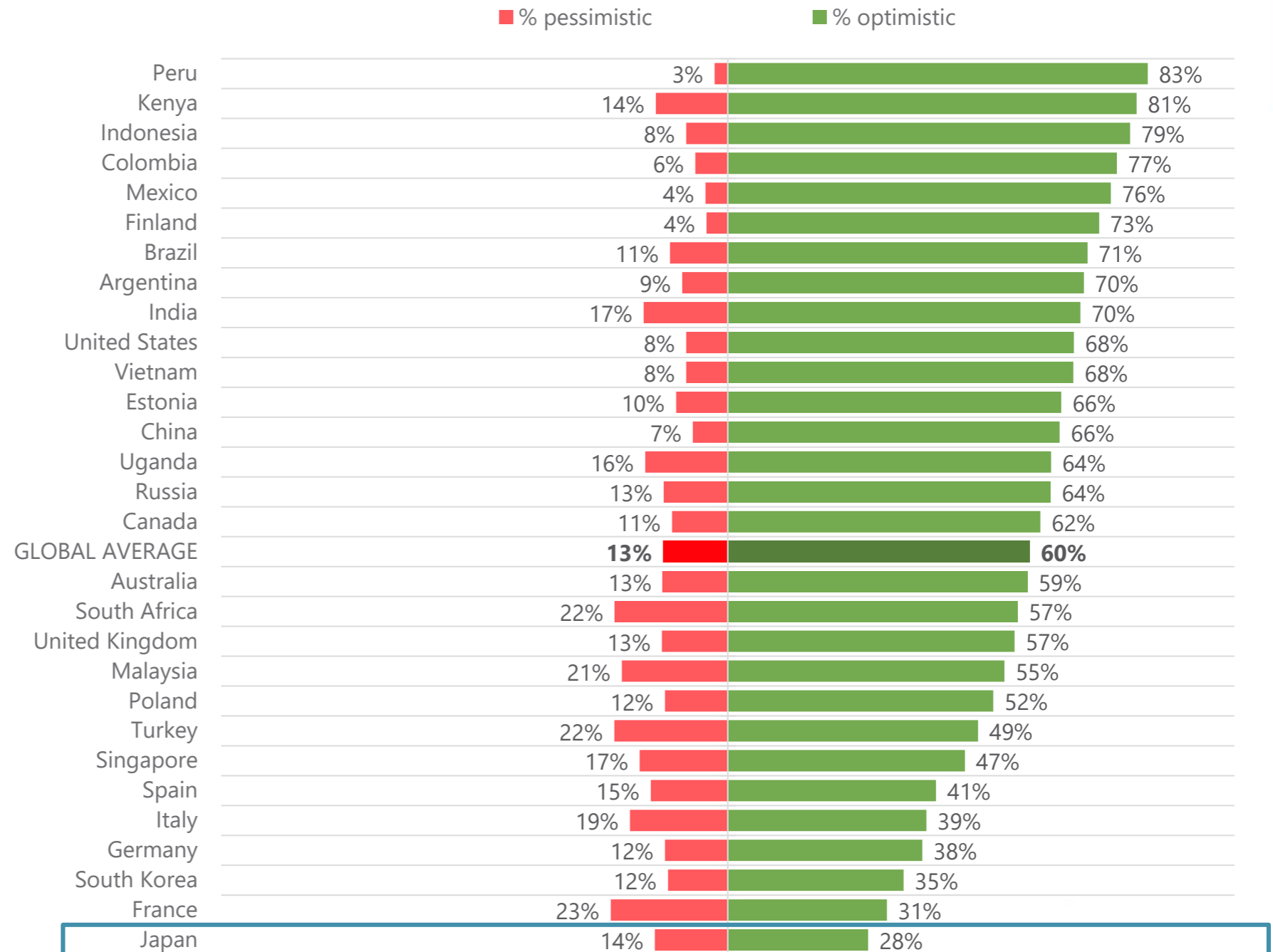
Global average 40%

Global rank 29th

Taking everything into consideration, how optimistic or pessimistic are you about your child's future?

Only **28%** of Japanese parents are optimistic about their child's future, the lowest percentage of all countries surveyed and less than half the global average of **60%**.

GLOBAL PARENTS' SURVEY



On average, how much time, do you spend helping your child with their education per week (e.g. help reading to them or helping with homework)?

Almost half (45%) of Japanese parents say they do not help their children with education, higher than any other country surveyed. This is particularly at odds with other Asian countries such as India, where 95% of parents help their children, and Vietnam, where 90% help.

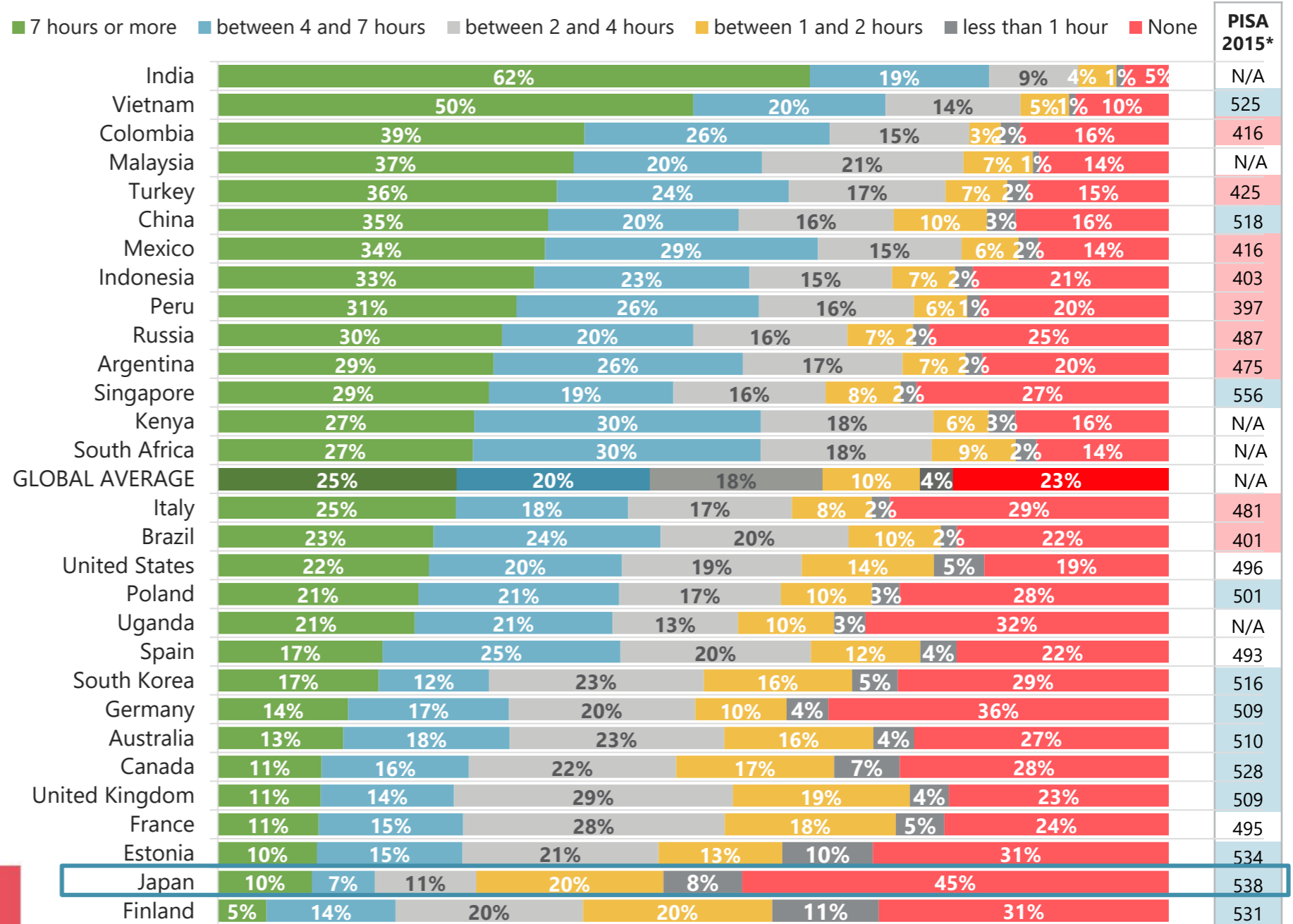
*Mean science score in PISA Science 2015

Countries/economies with a mean performance/share of top performers above the OECD average; countries/economies with a share of low achievers below the OECD average

Countries/economies with a mean performance/share of top performers/share of low achievers not significantly different from the OECD average

Countries/economies with a mean performance/share of top performers below the OECD average; countries/economies with a share of low achievers above the OECD average

GLOBAL PARENTS' SURVEY



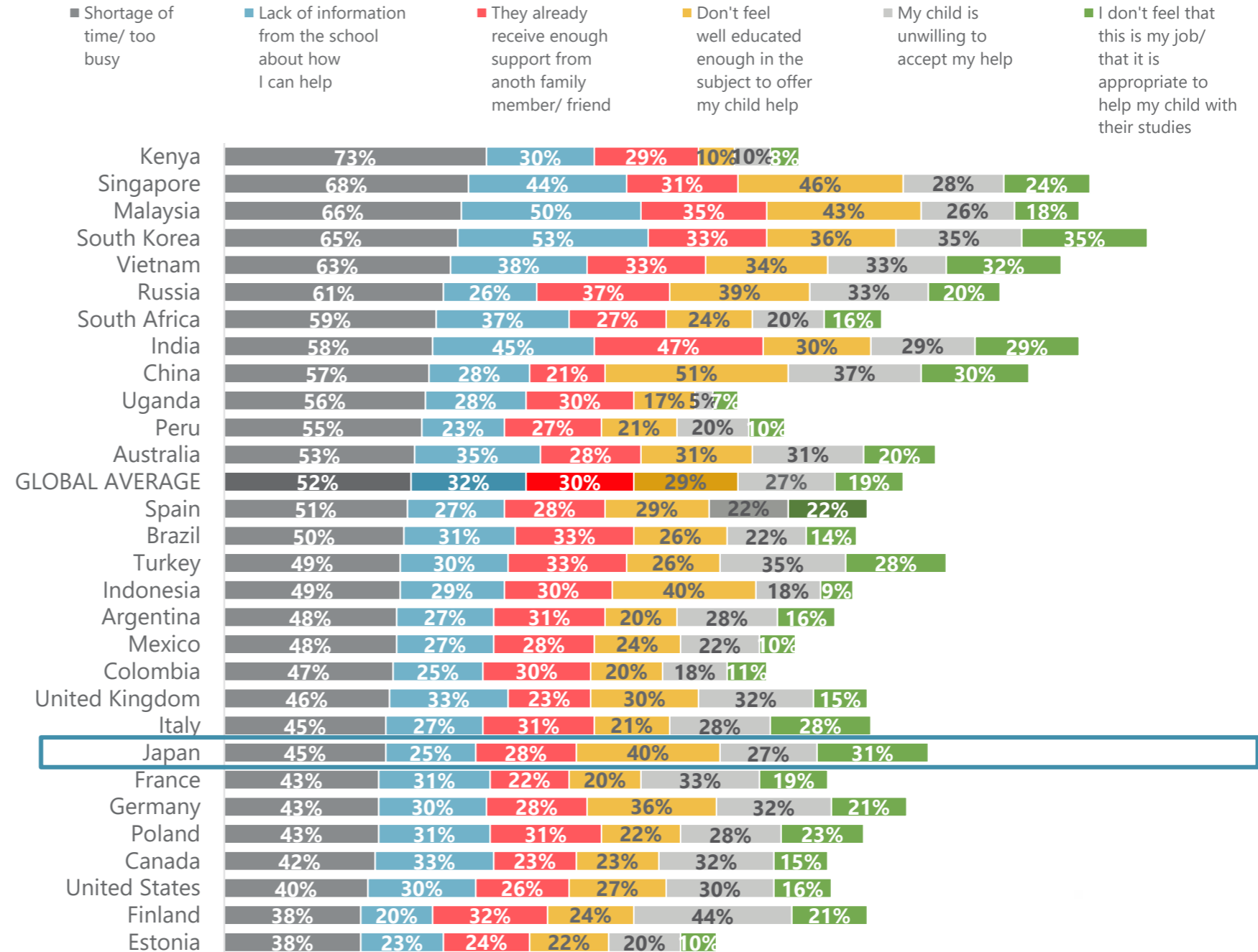
Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

Which of the following are the main barriers to you helping your child with their education?

In line with the global average, the most common reason Japanese parents gave for not helping was lack of time (45%). This was followed by not feeling sufficiently educated in the subject to offer help with 40% reporting this as the number one barrier to helping, higher than any other country surveyed apart from China (51%) and Singapore (46%).

GLOBAL PARENTS' SURVEY

Top 6 categories most often chosen as 1st, 2nd or 3rd choice globally



NB: 21% of parents from Indonesia and Finland gave an answer of 'none'

Base: All parents (27380). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

How would you rate the quality of teaching at your child's current school?

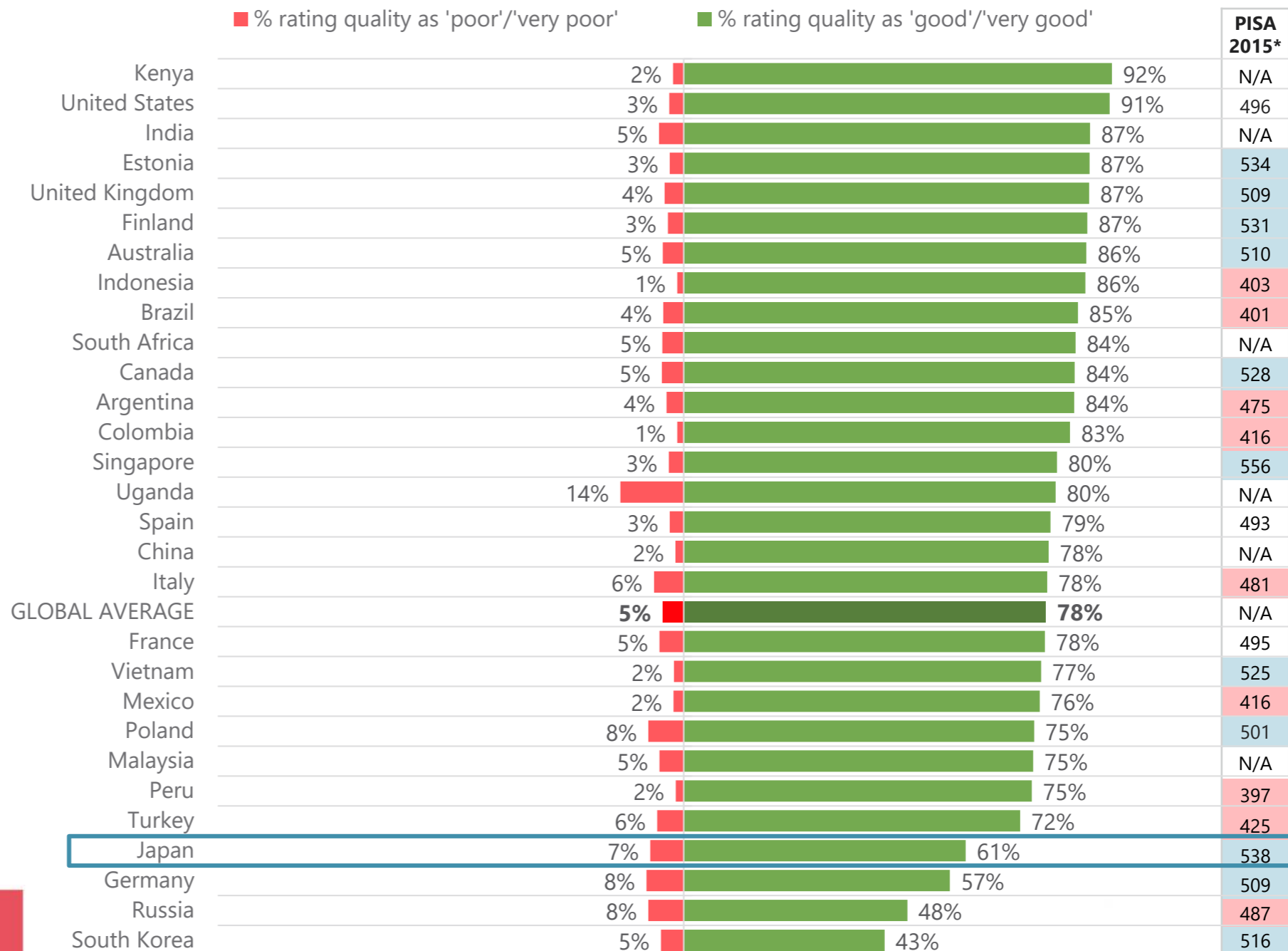
Sixty-one percent of Japanese parents rate the quality of teaching at their child's school as good or very good.

This was the fourth lowest in the survey after South Korea (43%), Russia (48%) and Germany (57%) despite Japan being ranked the second highest in the world in PISA.

An even lower number (36%) rated the quality of free education in Japan as good or very good.

GLOBAL

PARENTS' SURVEY

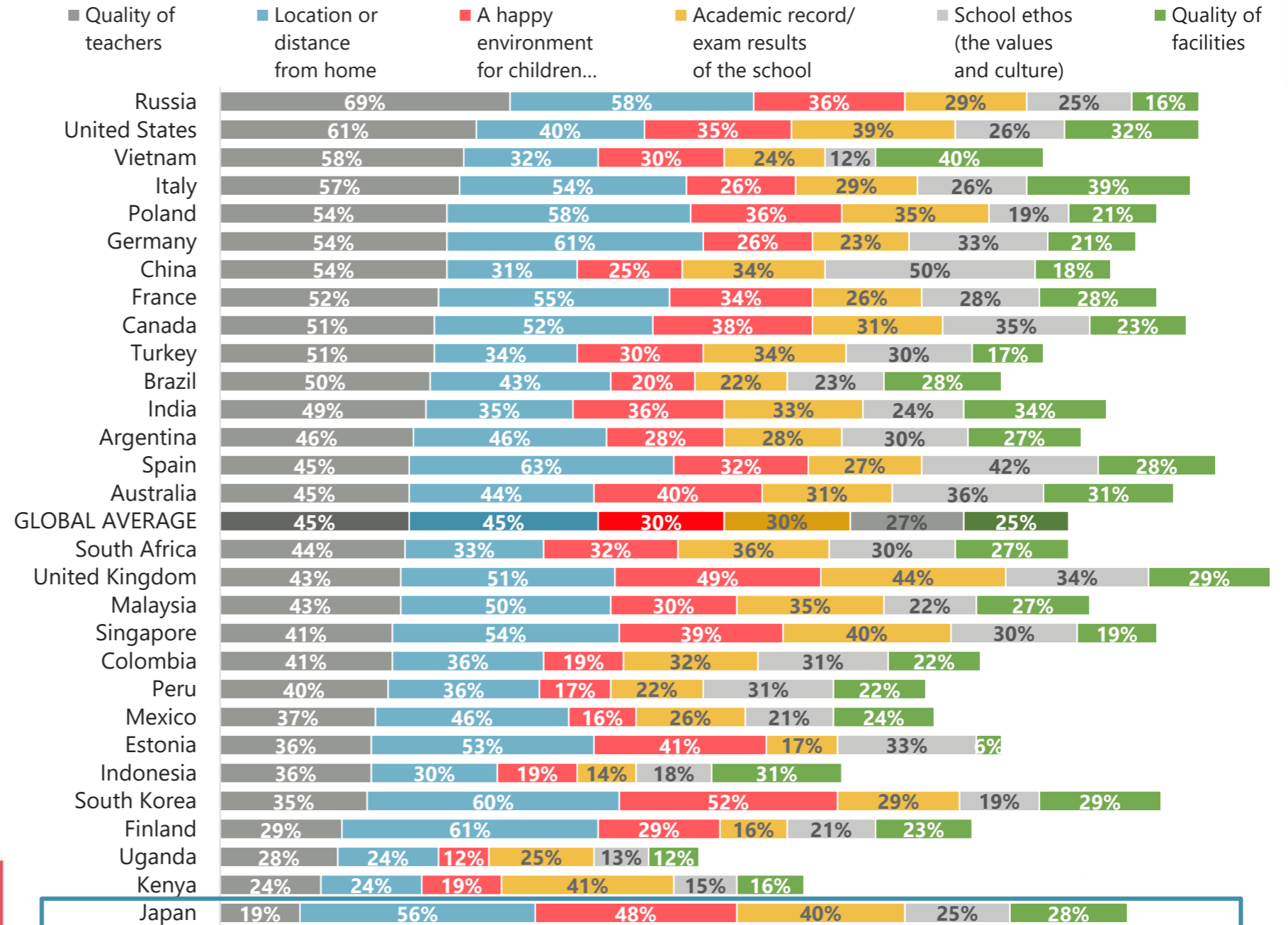


Which of the following, if any, were the most important factors when choosing your child's current school?

Almost half (48%) of parents say a happy environment for children is among the most important factors when choosing a school – higher than any other country surveyed apart from the UK (49%) and South Korea (52%).

GLOBAL PARENTS' SURVEY

Top 6 categories most often chosen as 1st, 2nd or 3rd choice globally



NB: 30% of parents from Uganda and from Indonesia gave an answer of 'don't know'

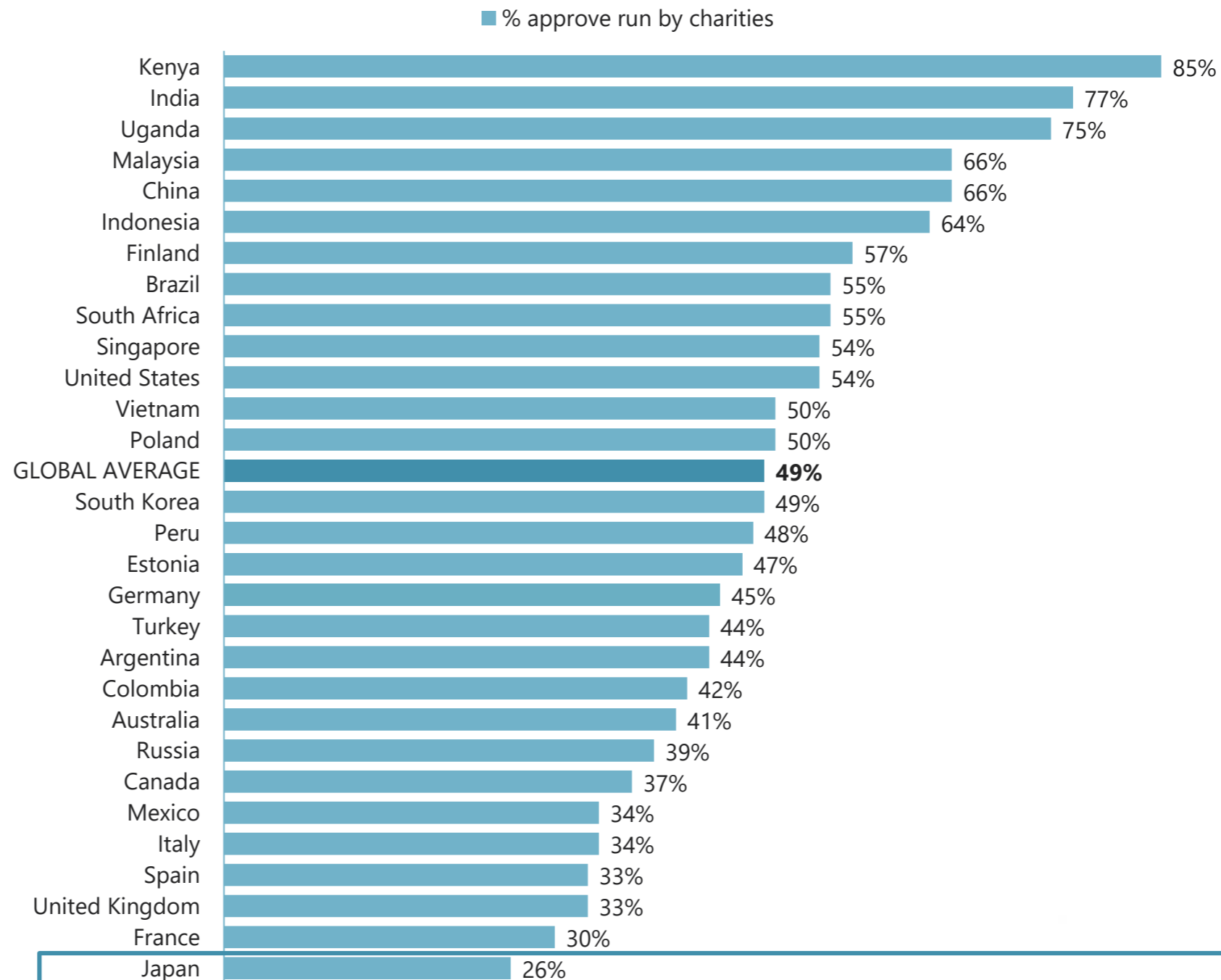
Base: All parents who had more than one school from which to choose (20072). Research commissioned by the Varkey Foundation, conducted by Ipsos MORI between 8th December 2017 - 15th January 2018.

To what extent do you approve or disapprove of the following organisations running free to attend schools?

Charities

Only around a quarter (26%) of parents say they approve of charities running free to attend schools, lower than any other country surveyed.

GLOBAL PARENTS' SURVEY



To what extent do you approve or disapprove of the following organisations running free to attend schools?

Religious institutions

Japan is by far the most sceptical country of all the those surveyed when it comes to religious involvement in education, with only **9%** of parents approving of religious organisations running free to attend schools.

GLOBAL PARENTS' SURVEY

